Tutorial letter 101/3/2014

Psychology in Society
PYC1502

Semesters 1 & 2

Department of Psychology

IMPORTANT INFORMATION:
This tutorial letter contains important information about your module.
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1 INTRODUCTION

Dear Student

Welcome to the module Psychology in Society (PYC1502). We hope you will enjoy studying the topics we offer here, and we hope you will find the information useful. Please do not hesitate to let us know what you like and what you do not like about this module. We need your input to improve the subject material we offer to our students.

Please note / important notes:

Read this tutorial letter first. It contains the compulsory assignments.

When you register, you receive an Inventory letter containing information about your tutorial matter. More details are contained in the document entitled my Studies @ Unisa which you receive with your tutorial matter. Tutorial matter that is not available when you register will be posted to you as soon as possible, but is also available on myUnisa.

The Despatch department should supply you with the following study material for this module:

- Tutorial Letter 101 - General information and assignments
- Tutorial Letter 201 (contains feedback on Assignment 01 - to be supplied later)
- Tutorial Letter 202 (contains feedback on Assignment 02, Assignment 92 (self-test) and further feedback on the self-test and, exam preparation - to be supplied later)
- Study Guide (PYC1502).

Please note that your lecturers cannot help you with the missing study material.

You can also access study guides and tutorial letters for all modules on myUnisa at http://my.unisa.ac.za. These materials will be available here long before you can possibly receive it by post. We suggest that you check the site on a regular basis.

Apart from the tutorial letters mentioned above, you will receive other tutorial letters during the semester. These will be despatched to you as soon as they are available or needed (for instance for feedback on assignments).

This tutorial letter deals with the work covered in the module PYC1502. We urge you to read it carefully and to keep it at hand when working through the study material, preparing for the assignments, preparing for the examination and addressing questions to your lecturers. In this tutorial letter you will find the assignments as well as instructions on the preparation and submission of the assignments. This tutorial letter also provides all the information you need with regard to the prescribed study material and other resources and how to obtain it. Please study this information carefully and make sure that you obtain the prescribed material as soon as possible.

We have also included certain general and administrative information about this module. Please study this section of the tutorial letter carefully. Right from the start we would like to point out that you must read all the tutorial letters you receive during the semester immediately and carefully, as they always contain important and sometimes, urgent information.
We hope that you will enjoy this module and wish you all the best!

The Teaching Team

2 PURPOSE OF AND OUTCOMES FOR THE MODULE

2.1 Purpose

Students who complete the module can demonstrate introductory knowledge about a variety of topics from the intrapersonal and health domains of Psychology, and assess the acquisition, presentation and application of psychological knowledge for selected purposes. The knowledge, skills and values required for successful completion of the module are fundamental to further studies in Psychology.

2.2 Outcomes

The course material will enable the students to:

- Demonstrate a critical understanding of interpersonal, group and societal psychology.
- Demonstrate a critical understanding of the acquisition of psychological knowledge.
- Demonstrate a critical understanding of the presentation of information.
- Demonstrate a critical understanding of the application of psychological knowledge.

3 LECTURERS AND CONTACT DETAILS

3.1 Lecturers

The following lecturers are responsible for this module:

Dr E.M. Mojapelo-Batka (Module Leader)
Ms C. Laidlaw
Mr Khuze G. Skosana
Mrs L. Makobe-Rabothata
Mr A. Fynn

All enquiries related to category A and C must be directed to Mrs Endriette Meyer:

Tel: (012) 429 - 8307
Office: Theo Van Wijk Building (5 -100)
E-mail: meyerew@unisa.ac.za

3.2 Department

You can contact the teaching team for Psychology in Society per telephone, letter, fax, and by e-mail. We handle three different kinds of enquiries about Psychology in Society. As the different kinds of enquiries are handled in different ways, it is important that you decide before you contact us which category your enquiry belongs to. The categories are:
Three categories of enquiries

Category A: General administrative questions - in other words any matter addressed in this Tutorial Letter 101 for *Psychology in Society*.

Category B: Administrative questions about the assignments for *Psychology in Society*.

Category C: General academic questions about the content of *Psychology in Society*.

By telephone

You can phone the University between 08:00 and 16:00 on weekdays. The contact numbers are as follows:

Category A and C enquiries: Mrs Endriette Meyer  (012) 429-8307
Category B enquiries: Ms Thandeka Thwala 012) 429-8088.

By e-mail

You can contact the teaching team for *Psychology in Society* on the following e-mail addresses:

Category A and C enquiries: Mrs Endriette Meyer: meyerew@unisa.ac.za
Category B enquiries: Ms Thandeka Thwala: thwaltn1@unisa.ac.za

When you submit an e-mail letter please write one of the following codes in the subject line space of your e-mail:

PYC1502+Category+A or PYC1502+Category+B or PYC1502+Category+C

The subject line code is used to route your e-mail to the proper folder for quick attention.

By Fax

The fax number for *Psychology in Society* is: (012) 429-3414.

Please indicate in the upper left hand corner of all facsimiles whether your enquiry is a Category A or Category B or Category C enquiry.

By letter

The postal address for *Psychology in Society* is:

The Course Organiser  PYC1502
Department of Psychology, UNISA, PO Box 392, Unisa  0003
Please indicate in the upper left hand corner of the envelope as well as in the upper left hand corner of the first page of your letter whether your enquiry is a Category A or Category B or Category C enquiry.

3.3 University

If you need to contact the University about matters not related to the content of this module, please consult the publication *my Studies @ Unisa* that you received with your study material. This booklet contains information on how to contact the University (e.g. to whom you can write for different queries, important telephone and fax numbers, addresses and details of the times certain facilities are open).

Always have your student number at hand when you contact the University.
4 MODULE-RELATED RESOURCES

4.1 Prescribed books

There is only one prescribed textbook for this module that you have to buy. The textbook is also prescribed for another module in psychology, namely Basic Psychology (PYC1501). The prescribed textbook is: Van Deventer, V. & Mojapelo-Batka, M. (2013). A student’s A-Z of Psychology. Juta: Cape Town.

OR


Prescribed books can be obtained from the University’s official booksellers. Please refer to the list of official booksellers and their addresses in my Studies @ Unisa brochure. If you have difficulty in locating your book(s) at these booksellers, please contact the Prescribed Book Section at Tel: (012) 429-4152 or email vospresc@unisa.ac.za.

Only the 2013 revised edition of the prescribed book will be available in the book stores. To avoid confusion, please use the table below to locate the specific sections of the chapters from the resources materials.

<table>
<thead>
<tr>
<th>STUDY GUIDE PYC1502 REFERS TO:</th>
<th>OLD A-Z BOOKS REFER TO:</th>
<th>NEW A-Z BOOKS REFER TO:</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMOTION SECTION 1</td>
<td>EMOTION</td>
<td>EMOTION : Concept of (Section 1)</td>
</tr>
<tr>
<td>EMOTION SECTION 2</td>
<td>EMOTION</td>
<td>EMOTION : Concept of</td>
</tr>
<tr>
<td>EMOTION SECTION 3</td>
<td>EMOTION</td>
<td>EMOTION: Theories of</td>
</tr>
<tr>
<td>EMOTION SECTION 4</td>
<td>EMOTION</td>
<td>EMOTION: Classification of</td>
</tr>
<tr>
<td>EMOTION SECTION 4.4</td>
<td>EMOTION</td>
<td>EMOTION: Classification of (Section 1)</td>
</tr>
<tr>
<td>EMOTION SECTION 5</td>
<td>EMOTION</td>
<td>EMOTIONS: Interpretation of</td>
</tr>
<tr>
<td>EMOTION SECTION 6</td>
<td>EMOTION</td>
<td>Emotional intelligence: Concept of</td>
</tr>
<tr>
<td>EMOTION SECTION 7</td>
<td>EMOTION</td>
<td>EMOTIONS AND MOTIVATION</td>
</tr>
</tbody>
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The new 2013 revised prescribed book is more detailed than the older editions. However, the older editions of the prescribed book are equally relevant and adequate as the module resource materials.

Code of Ethics: Please note that the prescribed book is authored by a Unisa employee. The Unisa School Tuition Committee has considered the ethical implication of prescribing the book (as informed by the Unisa Code of Ethics and Conduct) and has approved it. The ethical clearance is based on the following principles: The process of prescribing the book is transparent and impartial; the book is peer reviewed; published by a recognised academic publisher; forms part of a study package containing a wraparound guide; is the best book
available on the market, given the learning outcomes of the module, contextualisation, appropriate language level and the expertise of the author; and it is prescribed at various other higher education institutions.

4.2 Recommended books
There are no recommended books for this module.

4.3 Electronic Reserves (e-Reserves)
There are no e-reserves for this module.

5 STUDENT SUPPORT SERVICES FOR THE MODULE

For information on the various student support systems and services available at Unisa (e.g. student counselling, tutorial classes, language support), please consult the publication *my Studies @ Unisa*, which you received with your study material.

5.1 Contact with fellow students
Study groups: It is advisable to have contact with fellow students. One way to do this is to form study groups. The addresses of students in your area may be obtained from the following department:

Directorate: Student Administration and Registration
P O Box 392
UNISA
0003

5.2 myUnisa
If you have access to a computer that is linked to the internet, you can quickly access resources and information at the University. The myUnisa system is Unisa's online campus that will help you communicate with other students, your lecturers and the administrative departments of the University.

To go to the myUnisa website, start at the main Unisa website, [http://www.unisa.ac.za](http://www.unisa.ac.za) and then click on the ‘Login to myUnisa’ link on the right-hand side of the screen. This should take you to myUnisa website. You can also go there directly by typing in [http://my.unisa.ac.za](http://my.unisa.ac.za). Please consult the publication *my Studies @ Unisa* which you received with your study material for more information on myUnisa.

5.3 Discussion classes
If discussion classes are arranged for this module, you will receive a separate tutorial letter with the relevant information soon after registration.

5.4 Tutorial classes
Face-to-face tutorial classes are offered for student support at various Unisa learning centres (please consult the publication *my Studies @ Unisa*, which you received with your study material).

UNISA is committed to supporting you in your studies. E-tutors have been appointed to assist you to achieve your educational goals. This module is one of those which has e-tutors available.
The e-tutors will provide online support and guidance on the myUnisa portal. Please interact actively and participate on the tutor site as this has the dual function of providing tutorial guidance and opportunities for you to engage meaningfully with fellow students. Activate your myLife account to make use of this added advantage.

6 MODULE-SPECIFIC STUDY PLAN

Refer to my Studies @ Unisa brochure for general time management and planning skills.

<table>
<thead>
<tr>
<th>Module Name</th>
<th>Psychology in Society</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module Code</td>
<td>PYC1502</td>
</tr>
<tr>
<td>A-Z</td>
<td>Prescribed book: A student’s A-Z of Psychology</td>
</tr>
<tr>
<td>SG</td>
<td>Study Guide: Only Study Guide for PYC1502</td>
</tr>
<tr>
<td>LO</td>
<td>Learning opportunity (provided in the Study Guide)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Learning Opportunity</th>
<th>Task</th>
<th>Time (hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>LO A1502-HCW</td>
<td>Learn how this course works</td>
<td>2</td>
</tr>
<tr>
<td>LO A1502-RIG</td>
<td>Learn to chart the field of study</td>
<td>3</td>
</tr>
<tr>
<td>LO A1502-PPR</td>
<td>Learn to prepare a presentation</td>
<td>10</td>
</tr>
<tr>
<td>LO A1502-POP</td>
<td>Learn to provide an expert opinion</td>
<td>10</td>
</tr>
<tr>
<td>LO A1502-DPP</td>
<td>Learn to develop a psychological programme</td>
<td>40</td>
</tr>
<tr>
<td>LO A1502-DRP</td>
<td>Learn to research a psychological topic</td>
<td>30</td>
</tr>
</tbody>
</table>

You always start with learning opportunities for application of psychological knowledge. In other words, you always begin with learning opportunities from the Study Guide Section A. These learning opportunities refer you to relevant resource material and also to learning opportunities in the Study Guide Section B for exploring the required resource material. The first learning opportunity you should study is learning opportunity LO A1502-HCW from the Study Guide.

This learning opportunity shows you how the module works.
Module components

The module that you are about to study is called *Psychology in Society*. The module has a unique module identifier. The module identifier for *Psychology in Society* is PYC1502. You will notice that modules presented by the Department of Psychology start with the letters PYC. The first-year level modules are numbered in the 100 series. Thus, module identifiers for first-year level modules in psychology begin with PYC1. Modules presented during the second-year level of study are numbered in the 200 series. Therefore the module identifiers for second-year level modules begin with PYC2, and the third-year level modules begin with PYC3.
The module has three main components

1. The administrative component
2. The assessment component and,
3. The instructional component.

The administrative and assessment components of the module consist of:

Tutorial Letter 101: This tutorial letter explains administrative processes and procedures important for studying the module. It also contains Assignments 01, 02 and 91.

Tutorial Letter 201: This tutorial letter contains the answers to and further feedback discussion on Assignment 01.

Tutorial Letter 202: This tutorial letter contains the answers to and further feedback on Assignment 02 and the self-test. It also contains information on exam preparation.

The instructional component of the module consists of:

**Study Guide: Section A and B**

Section A is an application guide. It offers learning opportunities to develop application skills in the field of psychology. Section B is a fundamental knowledge guide. It offers learning opportunities for exploring topics in the field of psychology. Knowledge about these topics is required for developing application skills. The learning opportunities offered in the Study Guide, Section A are supported by the learning opportunities in Section B. All the learning opportunities are supported by the prescribed textbook (A-Z).

**Prescribed textbook:** The prescribed textbook contains resource material required for executing the learning opportunities presented in the Study Guide (PYC1502).

**Module learning method**

**Learning process**

The module learning method is the process that the learner should follow to achieve the module outcomes. The learning process is guided by the idea that learning happens in a more efficient and effective way if information is studied for the purpose of practical application. One learns best if knowledge is selected and applied in particular situations. One should not sit with the prescribed textbook for hours trying to learn one chapter after another without a particular goal in mind because this is not how people learn in real life. In real life people learn new things because they need to know those things in order to do something.

**Learning opportunities in the Study Guide- Section A**

Learning opportunities for the application of psychological knowledge are provided in Study Guide Section A. This is where the learning process starts. These learning opportunities help learners master practical skills. However, these skills require knowledge of psychology. Therefore each learning opportunity refers the learner to relevant resources where the required knowledge can be found. The resource material is provided in the prescribed textbook (A-Z).
Sometimes the learner has to work through a substantial amount of resource material to complete an application task. When this is the case further learning opportunities are provided to help the learner work through the resource material. These learning opportunities are provided in the Study Guide Section B.

Every learning opportunity has an outcome product and a method of producing the outcome product. The production method is divided into one or more tasks, each consisting of one or more activities. Activities tell the learners what to do, and in some cases they provide feedback to allow the learners to collaborate their own answers. It is a good idea to execute an activity before consulting the feedback (if provided) because this approach promotes active learning. It is a very bad idea not to do these activities and to simply try to memorise the feedback because doing so promotes passive learning. Learners who try to learn passively will not be able to achieve the competency level required to pass the module examination.

**Module learning opportunity**

**What is a learning opportunity?**

A learning opportunity is a collection of activities aimed at achieving a specific outcome. A learning opportunity consists of:

- a title
- a unique identifier
- an outcome product definition and,
- a method definition.

**Title**

The title is a short heading indicating the meaning and/or content of the learning opportunity.

**Unique identifier**

The learning opportunity’s unique identifier enables the learner to locate the learning opportunity. The first part of the learning opportunity’s identifier is the section of the Study Guide in which the learning opportunity appears. The second part is a unique combination of three letters. Learning opportunities are arranged alphabetically (except in section A of the Study Guide PYC1502, where they are arranged in the sequence required by the study programme). The letter combination determines the alphabetical order. For example, LO B1502-HCW comes before LO B1502-POW in Section B of the Study Guide PYC1502. Note: LO is the abbreviation for the term, learning opportunity.

**Outcome product definition**

The outcome product definition of the learning opportunity has the following components:

- a description that indicates the expected outcome of the learning efforts
- a standard that indicates the minimum standards that the outcome product must comply with and,
- assessment criteria that indicate what the learner has to do to prove his/her competency with regard to the outcome product.

**Method definition**

The method definition indicates a way to achieve the outcome product. The method definition of a learning opportunity has the following components: one or more tasks, each consisting of one or more activities and, references to the resources required for the execution of the tasks.
Study Guide and its sections

You receive the Study Guide (PYC1502) for *Psychology in Society*.

<table>
<thead>
<tr>
<th>SG</th>
<th>CONTENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section A</td>
<td>Learning opportunities for the application of psychological knowledge</td>
</tr>
<tr>
<td>Section B</td>
<td>Learning opportunities for exploring topics in the field of psychology</td>
</tr>
</tbody>
</table>

7 MODULE PRACTICAL WORK AND WORK-INTEGRATED LEARNING

There are no practicals for this module.

8 ASSESSMENT

8.1 Assessment plan

Criteria for Marking of Assignments

The marking of the assignments is computerised. Assignments are seen as part of the learning material for this module. Looking at the assessment criteria given for each assignment will help you understand what is required of you more clearly.

8.2 General assignment numbers

There are three assignments for *Psychology in Society*. You will find these assignments in this tutorial letter 101. Please refer to the assignment info in *my Studies @ Unisa* for general assignment information and rules.

**Assignment 01:** This assignment consists of 25 multiple-choice questions covering the following:

*From Study Guide PYC1502, Section A: LO A1502-HCW and LO A1502-CFS*

*From Study Guide PYC1502, Section B: LO B1502-NGF and LO B1502-NSP*

*From A-Z:*

- Consultation interviews (Section 3: Summary)
- Information modelling: Expandable tree structures
- Information modelling: Flow charts
- Information modelling: Visiograms
- Psychology: What is it all about?
- Research essays (Section 2.3: Construct proper paragraphs)
- Societal issues

Note that you have to submit the first assignment, and at least one of the remaining assignments to receive examination admission.
**Assignment 02:** This assignment consists of 25 multiple-choice questions covering part of the following course material:

From Study Guide PYC1502, Section A: A1502-PPR, A1502-POP, A1502-DPP and A1502-DRP

From Study Guide PYC1502, Section B: B1502-COS, B1502-HMB, B1502-POW and B1502-SOP

From A-Z:
- Consultation interviews
- Information analysis: Correlation between variables
- Information analysis: Difference between groups
- Stress: The effects of stress
- Stress: The process of stress
- Stress: The psychophysiology of stress
- Motivation: The process of motivated behaviour
- Presentations
- Psychological programmes
- Psychological science
- Work: The ethic of work
- Work: Motivation in the workplace

**Assignment 91:** This assignment consists of 50 questions concerning your experience of the course material. The aim of the assignment is to reflect on what you have learned and why you enjoyed (or why you did not enjoy) certain learning experiences.

**Assignment 92:** Apart from the assignments you also receive a self-test. You cannot submit the self-test for evaluation. The self-test covers the entire syllabus. Please use the self-test to determine how well you are prepared for the examination.

**Year-mark:** An average of Assignments 01 and 02 counts 20% towards the year mark. This year mark will contribute towards the final mark. Assignment 91 does not contribute towards the year mark.

You receive feedback on your assignments as well as the self-test. Feedback on Assignment 01 is provided in Tutorial Letter 201. Feedback on Assignment 02 and the self-test is provided in Tutorial Letter 202. You get the answers to the questions, as well as further discussion of these answers. You receive two kinds of feedback: (1) A computer printout showing your own answers, the correct answers, and the mark you obtained, (2) a tutorial letter with detailed feedback about each question. Assignment 91 does not have any feedback.

**8.2.1 Unique assignment numbers**

Each assignment has a unique number. Please make sure that you indicate this number according to the assignment that you have to submit.
<table>
<thead>
<tr>
<th>Assignments</th>
<th>Unique number</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment 01</td>
<td>783499</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>872025</td>
<td>2</td>
</tr>
<tr>
<td>Assignment 02</td>
<td>821112</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>776684</td>
<td>2</td>
</tr>
<tr>
<td>Assignment 91</td>
<td>848811</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>890593</td>
<td>2</td>
</tr>
</tbody>
</table>

**8.2.2 Due dates for assignments**

Do your assignments while you study, and submit them well before the closing dates. Do not contact the Department of Psychology to request an extension of time. This is because the marking has to resume on a set date. Credits are automatically deducted for late submissions of assignments.

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Due date</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment 01</td>
<td>12 March 2014</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>03 September 2014</td>
<td>2</td>
</tr>
<tr>
<td>Assignment 02</td>
<td>10 April 2014</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>01 October 2014</td>
<td>2</td>
</tr>
<tr>
<td>Assignment 91</td>
<td>23 April 2014</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>08 October 2014</td>
<td>2</td>
</tr>
</tbody>
</table>

**8.3 Submission of assignments**

Students may submit assignments completed on mark-reading sheets either by post or electronically on myUnisa.

Assignment submission by post: The postal address is: Assignments (PYC1502), The Registrar (Academic), UNISA, PO Box 392, Unisa 0003.

Assignment submission via myUnisa: Visit the Unisa home page at http://www.unisa.ac.za and go to myUnisa for a detailed explanation. Please note: assignments may not be submitted by fax or e-mail. Should you encounter problems in submitting an assignment on myUnisa, you may contact the help line at: myUnisaHelp@unisa.ac.za

For detailed information on assignments, please refer to my Studies @ Unisa brochure, which you received with your study package. To submit an assignment via myUnisa:

- Go to myUnisa.
- Log in with your student number and password.
- Select the module.
- Click on assignments in the menu on the left-hand side of the screen.
- Click on the assignment number you wish to submit.
- Follow the instructions.
8.4 Assignments

Assignment 01

Note: This assignment is compulsory. You have to submit this assignment to gain examination admission.

The Assignment Case Scenario

You are a psychologist in the Strategic Planning and Development Department of a large organisation. The department has three main functions. It manages the organisation’s research, assists various departments with strategic planning, and carries the responsibility for information and communication skills development inside the organisation.

At a strategic planning session with the marketing division it was decided to put more emphasis on the organisation’s social responsibility programmes. Not only would this allow the organisation to contribute to society in real terms, but it would also improve the company’s public image as a caring and responsible organisation. The marketing people were excited about the marking prospects, but they realised that they needed to gather and model information about society in order to understand the world in which they wanted to position the organisation. The lack of information modelling skills was quickly identified as a major obstacle. It was clear that workshops about information modelling techniques were required to address the problem.

A student psychologist just joined your department for her three month practical placement. You ask her to research the topic and to compile a manual about information modelling techniques that can be used as a resource document for the workshops. After completing the task she gives you the manual to read through, for corrections and editorial changes.

In the introduction of the manual the student psychologist wrote the following paragraph (the letters have been added to identify the individual sentences):

(a) The problem is not to get information but rather to make sense of the vast amounts of information that surround us. (b) Visiograms, expandable trees structures and flow charts are examples of information modelling techniques. (c) We require techniques that could help us structure information. (d) We live in an information age - an age in which information is copied and distributed cheaply.

Clearly this paragraph is ill-formed - it does not make much sense, and needs to be edited. To construct a well-formed paragraph you have to try to determine what the student psychologist intended with the paragraph, and then see whether you can rearrange the sentences to construct a better formed paragraph.
Question 1
Which one of the following statements offers the best description of the paragraph?

1. The paragraph explains a concept
2. The paragraph justifies the use of particular techniques
3. The paragraph states a concern and offers a solution
4. The paragraph evaluates a course of action.

Question 2
Which sentence indicates a concern?

1. a
2. b
3. c
4. d

Question 3
Which sentence indicates a need?

1. a
2. b
3. c
4. d

Question 4
Which sentence indicates a solution?

1. a
2. b
3. c
4. d

Question 5
Which sentence indicates contextual information?

1. a
2. b
3. c
4. d

Question 6
Which one of the following sentence arrangements constitutes the best formed paragraph?

1. (b) => (c) => (a) => (d)
2. (d) => (a) => (c) => (b)
3. (c) => (b) => (d) => (a)
4. (a) => (c) => (d) => (b)
Scenario continues ...

The student psychologist began a section entitled "The need for information modelling" with the following paragraph (the letters have been added to identify the individual sentences):

(a) There are different ways to organise information. (b) Information can be organised sequentially or non-sequentially. (c) Information is organised non-sequentially if bits of information have to be accessed one after the other. (d) Written texts are examples of non-sequentially organised information. (e) Information is organised sequentially if one can access any bit of information without first having to work one’s way through other bits of information. (f) An example is the use of headings in texts - they increase the sequential nature of the texts. (g) There are different techniques for modelling information. (h) Visiograms, expandable tree structures and flow charts are examples of information modelling techniques. (i) Visiograms are used to model process, flow charts help us to understand hierarchical information, and expandable tree structures help to reveal basic structure.

Question 7

What do you think about the section title and the paragraph?

1. I think the title is correct for a section that begins with the indicated paragraph
2. I think the title is incorrect; the indicated paragraph should probably be the second or third paragraph in the section
3. I think the indicated paragraph is in order provided the title is expanded to read: The need for information modelling and modelling techniques
4. I think the indicated paragraph is in order provided the title is shortened to read: Information modelling

Question 8

What do you think about the validity and form of the paragraph? The paragraph is:

1. valid and well-formed
2. valid but ill-formed
3. invalid but well-formed
4. invalid and ill-formed

Question 9

If you think the paragraph is invalid, why do you think so?

1. The student psychologist had a poor understanding of the subject material
2. The student psychologist structured the paragraph poorly
3. Both 1 and 2
4. I do not think the paragraph is invalid
Question 10

If you think the paragraph is ill-formed, why do you think so?

1. The student psychologist had a poor understanding of the subject material
2. The student psychologist structured the paragraph poorly
3. Both 1 and 2
4. I do not think the paragraph is ill-formed

Question 11

Do you think the paragraph should be split into more than one paragraph? If so, where would you split it?

1. Between (d) and (e)
2. Between (f) and (g)
3. Between (g) and (h)
4. I do not think the paragraph should be split into more than one paragraph

Question 12

If you think the student psychologist had a poor understanding of the subject material, which concepts did she not understand properly?

1. The nature of sequentially and non-sequentially organised information
2. The nature of the various information modelling techniques
3. Both 1 and 2
4. I do not think the student psychologist had a poor understanding of the subject material.

Question 13

The student psychologist used a visiogram to demonstrate how the ideas presented in the paragraph can be modelled. Which one of the following comments would you write in the margin?

1. “Well done! The visiogram is a good technique to model the ideas presented in this paragraph”
2. “A good idea, but maybe you should rather use an expandable tree structure to model the ideas presented in this paragraph”
3. “A good idea, but maybe you should rather use a flow chart to model the ideas presented in this paragraph”
4. “Not a good idea. One cannot model ideas presented in a written paragraph”
Scenario continues ...

The resource manual contains chapters called “Societal issues”, and “Groups: attributes, differentiation and interaction”. In the introduction to the manual the student psychologist wrote:

The purpose of these chapters is to provide psychological facts and theories. Psychological knowledge is important to help workshop participants understand real world phenomenon. As the workshop focuses on modelling the organisation’s social context it was decided to include information about societal issues and group functioning in the resource manual. The underpinning psychological knowledge should help the marketing people understand the issues they observe in their organisation’s societal context, and should also enable them to comprehend how groups form and function in society.

The information provided in the chapter of the resource manual comes from a book called: A student’s A-Z of Psychology.

Question 14

You write the following question in the margin next to this paragraph: “Do you have permission from the authors of the book?” Why would you ask this question?

1. You would ask the question because it is not clear what the student psychologist means with “... comes from a book ...”
2. You would ask the question because authors have copy right on the material they write.
3. You would ask the question for both reasons 1 and 2
4. Thinking about this again, you realised that it was not necessary to ask the question because the authors of the book do not have anything to do with the manual.

Question 15

In the chapter on Societal issues you come across the following statement: “Even the most peaceful society is not without violence”. You write the following in the margin:

1. “Be careful. Peacefulness and violence are two mutually exclusive concepts. Therefore one cannot have peace and violence at the same time”
2. “You cannot say this. According to the observational learning approaches to violence there is no violence in peaceful societies because there is not violent behaviour to imitate”
3. You write both 1 and 2
4. You do not write anything, because you agree with the statement.
The flow chart indicated below appears in the resource manual.

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**Scenario continues ...**

The flow chart indicated below appears in the resource manual.

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**Question 16**

In a side note to you the student psychologist explains that this model of the effect of a culture of violence comes from an internet source. She was not quite sure how to interpret the model, and is asking you to indicate which one of the following statements offers the best interpretation of the model.

1. A culture of violence leads to maladjusted behaviour that either serves it purpose, or does not serve its purpose.
2. A culture of violence leads to adjusted behaviour that ultimately fails to serve its purpose.
3. A culture of violence leads to adjusted behaviour that may fail to serve its purpose. However, the adjusted behaviour may also result in maladjusted behaviour that may succeed to serve the purpose of the behaviour.
4. A culture of violence leads to maladjusted behaviour that may or may not result in adjusted behaviour that fails to serve its purpose. However, maladjusted behaviour always succeeds to serve its purpose.

**Question 17**

You write the following comment on the effect-of-a-culture-of-violence model that the student psychologist included in the manual: “One should be careful with information provided on the internet. You always have to check the quality of the source you get the information from. You probably used a poor source because the model presented here is not correct. It needs to be edited”. According to your knowledge, which of the following models would be the most accurate model of the effects of a culture of violence?
Scenario continues ...

In a section on discrimination the student psychologist writes: “Modern societies moved beyond racism. Traditionally black people were described as inferior to white people, but modern discursive practice uses racially neutral and impersonal language to distinguish between white in-groups and black out-groups”. Although there is merit in what she wrote, you feel the paragraph needs to be rewritten.

Question 18

In your comment you want to bring the distinction between the form and the content of the paragraph to the student psychologist’s attention. So, you begin your comment by indicating that the paragraph consists of:

1. a statement followed by a description
2. a statement followed by a justification
3. a statement followed by an evaluation
4. a statement followed by an explanation

Question 19

Referring to the content of the paragraph you write: “Your statement is not necessarily correct because ...”

1. you do not differentiate between traditional racism and modern racism.”
2. you do not differentiate between in-groups and out-groups.”
3. you probably do not seem to understand the concept of discursive practice correctly.”
4. you include all three these comments.
Scenario continues ...

After finalising the resource manual you organise and conduct the workshop with the marketing division. At the workshop they study and consider the psychological information provided in the two appendices, and decide that a good initial focus of the organisation’s social responsibility programme would be to select one of the poor communities in the vicinity for various improvement projects. In order to help them focus and ground their ideas and actions in psychological theory you ask them to compile a model of the community's social issues. In a group discussion they come up with the following model:

![Community Model Diagram]

**Question 20**

What would be your comment on this model?

1. “Not a bad model, but you should check the validity of the model.”
2. “Not a bad model, but you may check the form of the model.”
3. “Sorry folks! Not a good model. It is neither valid nor well-formed.”
4. “A good model that is both valid and well formed.”

**Question 21**

Not all the workshop participants agree about the model. In the end they add three additional models to the one they already have. Which model would you advise them to use?

1. ![Model 1 Diagram]
2. ![Model 2 Diagram]
Scenario continues ...

You ask the workshop participants to describe their observations of the community’s social issues. They produce the following paragraph (labels added to sentences to enable the identification):

(a) Bascaville is a community about 5 km out of town. (b) Although the community has been in existence for close to 15 years, it is not signposted and the name has not been formerly recognised by the local authorities. (c) The town is situated on a flat, dry area of land, and has a desolate feel to it. (d) There is no proper town planning, and many houses are crammed together on small pieces of land. (e) Although water is available for both drinking and irrigation purposes there are very little signs of planting and gardening demarcating areas around the houses. (f) It is a tight knit community in which everybody knows each other’s business. (g) One constantly gets the feeling that there are too many people living in the community. (h) The only minibus taxi rank is at the entrance to the community next to the passing main road. (i) The only garbage collection point serving the community is located in a clearing next to the taxi rank. (j) The community suffers from the ills often associated with very poor communities, namely (k) gangsters and high levels of crime, (l) problems among different cultural and racial groupings,(m) domestic violence, (n) poor hygienic and health conditions. These problems impact negatively on community life. (o) People avoid to walk alone and to go to the taxi rank on their own. (p) This is especially bad for white and coloured people who are forced to live in the south-eastern section of the community far from the taxi rank.

You ask them to link this description to their model of the community’s social issues. They struggle with some points, and you have to help them.

Question 22

Which of the following statement groups would you associate with “the environment as social system”?

1. (k) (m) (n)
2. (b) (c) (d)
3. (a) (h) (i)
4. (e) (f) (g)
Question 23

“Poor hygiene and health conditions” is an example of:

1. Discrimination in the community
2. Violence in the community
3. The environment as social system
4. 1 and 3

*Scenario continues ...

After finalising their model of the community’s social issues the workshop participants turn to implementation. In a group discussion they come up with the following ideas:

1. Establish a clean-up-the-garbage project and organise a tree planting day
2. Try to convince the authorities to increase police patrols in the community
3. Conduct information sessions on basic hygiene practices
4. Install road signs that indicate the place name.

You ask the workshop participants to write a paragraph in which they explain why they think their suggested actions would work. As expected they struggle to link their actions to theory. Right from the start they differ about where the clean-up-the-garbage and the tree planting activities fit into the theory. You have to help them.

Question 24

The clean-up-the-garbage project and the tree planting day are attempts to:

1. improve the environment as physical place
2. improve the environment as social system
3. improve the environment as extension of self
4. improve the environment as personal space

*Scenario continues ...

Finally they come up with the following paragraph to explain the theory behind their suggested actions:

The suggested activities are aimed at breaking the cyclic dynamic of poverty. People caught up in poverty become passive. They learn to become helpless, and they cease to take responsibility for anything because they believe nothing can be done about their situation. The cycle of passivity can be broken by getting the members of the community of Bascaville to perform particular activities. If these activities are carefully chosen they contribute to community membership which in turn contributes to the development of a sense of community. For example, the cleaning up of garbage is not simply a physical activity but also an activity that leads to a clean environment that people feel they have contributed to. In this way sense of community is developed.
Question 25

What would be your comment on this paragraph?

1. “You do not seem to understand the passivity associated with cyclic poverty”
2. “I am not sure you understand what community contribution means”
3. Both comments 1 and 2
4. “Good. It looks like you have a programme of action that is based on proper theory”.

End of Assignment 01
Assignment 02

Note: You have to submit Assignment 01 before you can submit this assignment.

The Assignment Case Scenario

You own a small consulting company, called SocioTech. Your company offers a range of psychological services to various organisations. Although most of your employees are registered psychologists you also employ psychology students on a temporary basis.

You are approached by a company that produces computer software. The company is called ProSoft International. Their director of human resources, Dr Joan Selesho, has contacted you because they experience problems with employee absenteeism.

In the first consulting interview you are told that during the last three years the average number of days employees take sick leave has risen from 0,5 to 4,6 days per employee. Because most of these individuals perform tasks that are highly specialised their tasks cannot be taken over by colleagues, and because they work in teams an entire team is slowed down when one of the team members is absent. Production has suffered and the company's profits have tumbled. According to Dr Selesho the effects of employee absenteeism should be addressed because the company is in danger of losing its competitive edge in the market.

According to Dr Selesho the company's board of directors decided to bring in a consultant to develop a skills transfer program. They want each employee to be able to do the work of at least one other employee so that teams are not slowed down when one of its team members is absent. The objective of the program should be to teach employees how to train each other.

Asking Dr Selesho about the general climate of the organisation you learn that employees at ProSoft International work in a high-stress environment. The company competes in international markets and is constantly under pressure to produce products in the shortest possible time and at the lowest possible cost. Employees work long hours to meet deadlines. Work hours are irregular because the company has to maintain a 24-hour-seven-day-week service.

Based on what you learned during the interview with Dr Selesho you realise that the skills transfer program would not solve the problem of employee absenteeism. Therefore you offer the suggestion that it may be a good idea to first investigate the degree of stress that employees experience in the company, and that a stress management programme and a work motivation programme should perhaps be implemented before employees are subjected to a skills transfer program.

Dr Selesho agrees, and suggests that she would like to table your suggestion at the next board meeting. She thinks it would be a good idea if you could attend the meeting and inform the board of directors about stress and motivation in the work environment.
Scenario continues …

Back at the office you ask the student psychologist who accompanied you to the consultation interview to summarise the interview. She does so promptly and within an hour after getting back to the office she brings you the summary for comment.

The Assignment Questions

Question 1

In her summary the student psychologist refers to the client as: The Director of Human Resources, Dr Selesho. You write the following comment in the margin:

1. No, the client is ProSoft’s board of directors
2. No, the client is ProSoft’s employees
3. No, the client is the consultation company, in this case SocioTech
4. You do not write a comment in the margin because the student psychologist’s statement is correct.

Question 2

In the summary the student psychologist indicates the client’s concern as:

a. the effects of employee absenteeism
b. the high levels of employee specialisation
c. decreased production and loss of earnings
d. the possible loss of competitive edge

You write the following comment in the margin:

1. Delete concerns (a), (c) and (d) because (b) is what the client is really concerned about
2. Delete concerns (b), (c) and (d) because (b) is not a concern, and (c) and (d) are effects of employee absenteeism
3. Delete concerns (a) and (b), because concerns (c) and (d) are the real concerns
4. These are consultation concerns, not client concerns

Question 3

In the summary the student psychologist indicates the client’s needs as:

a. a stress management programme
b. a work motivation programme
c. a skills-transfer programme
d. the services of a consultant

You write the following comment in the margin:

1. (c) is correct, but you have to delete (a), (b) and (d)
2. (a), (b) and (d) are correct, but you have to delete (c)
3. (a) and (b) are correct, but you have to delete (c) and (d)
4. You do not write any comment, because the client’s needs are indicated correctly
Question 4

According to the student psychologist the client’s request is for the consultant to develop a skills transfer program. You write the following remark in the margin of the student psychologist’s summary of the consultation interview:

1. Yes, the client’s request is for the consultant to develop a skills-transfer program.
2. Yes, but this is only partially true. You should add the fact that the consultant is requested to attend a board meeting to inform the board of directors about stress and motivation in the work environment.
3. No, you do not seem to understand what is meant by a client request. The development of a skills-transfer program is not a client request.
4. No, a client request is not what the client explicitly asks for, but what the client implicitly needs – for example, the lowering of employee absenteeism.

Scenario continues …

At SocioTech every workday begins with a general project discussion. The meeting is attended by all consultants and student psychologists. You ask the student psychologist who accompanied you to the ProSoft consultation the previous day to provide feedback to the others. She begins by describing ProSoft International as a high-stress work environment company typical of the kind of company that constantly has to maintain a competitive edge in an international market. She concludes with a brief summary of the client’s concern, need and request.

Before the content of the presentation is discussed you ask the other student psychologists to critique their fellow student psychologist’s presentation. One of the student psychologists remarks that the presentation contained irrelevant information. The description of the work environment at ProSoft was not relevant in light of the consultation, which is concerned with the client’s concern, need and request.

Question 5

The student psychologist who presented the material defends her position by saying that the description of the ProSoft work environment is …

a. a client concern
b. an employee expectation
c. contextual information

Your response is:

1. Yes, you are absolutely correct
2. Yes, you are partially correct – it is a client concern
3. Yes, you are partially correct – it is an employee expectation
4. Yes, you are partially correct – it is contextual information

Question 6

Another student psychologist asks why a stress management and a work motivation programme were suggested in the consultation. The student psychologist who accompanied you responds by indicating that the skills transfer program would not solve the problem of employee
absenteeism. She continues: “We wanted to change the client’s concern and need, and this is known as managing the client’s expectations.” Your response is:

1. Yes, you are absolutely correct. I wanted to change the client’s concern and need, and, yes, this is what we mean by managing the client’s expectations.
2. Unfortunately I have to correct you here. I wanted to change the client’s concern and need but this is not what it means to manage the client’s expectations.
3. Unfortunately I have to correct you here. I wanted to change the client’s concern, but not their need. But you are right - this is what it means to manage a client’s expectations.
4. Unfortunately I have to correct you here. I wanted to change the client’s concern, not their need, but this is not what it means to manage a client’s expectations.

Scenario continues …

After the presentation the consultants and student psychologists begin to brainstorm further steps in the consultation process. The first step is to prepare the presentation required for ProSoft’s board of directors. The presentation is an expert opinion on stress and work motivation. You ask the student psychologist who acts as your assistant to prepare the presentation. Later that day she is back at your office with the presentation.

Question 7

You look at the first slide of her presentation.

The main points of the presentation

- Hygiene factors
- Job satisfaction
- Unfavourable hygiene factor
- Motivating factors
- Self-regulation theories
- Work motivation
- Self-actualisation
- Needs
- Work-centrality
- Cognitive-choice theories

Your comment is:

1. Yes, this looks like a comprehensive and properly structured outline of the topic
2. The content is in order, but I think you should work on the way the information is structured
3. The information is structured correctly but the content is not complete
4. No, the content is not complete, and I think you should also read up on how to structure information for presentations
Scenario continues …

A couple of days later the student psychologist test-runs her presentation at the morning project meeting to offer the consultants and her fellow students the opportunity to criticise the presentation.

Question 8

When the student psychologist shows the following slide one of her fellow students asks: “Is this slide correct?” The presenting student responds: “I think so. I found this information in a book called ‘A Student’s A-Z of Psychology’.

What does work mean to people?

There are three categories of theory that describe how people find meaning in work:
- Need-fulfilment theories
- Cognitive-choice theories
- Self-regulation theories

Your response is:

1. The slide is correct. The indicated theories describe how people find meaning in work
2. The slide is correct but not complete. It requires a fourth category of theory, namely ‘Socio-political context theories’
3. The slide is not correct. It confuses the meaning of work and work motivation.
4. The slide is not correct. It confuses primary theories and categories of theory

Scenario continues …

Dr Selesho contacts you, and organises the ProSoft Board of Directors presentation for the next week. As the student psychologist is a specialist in the fields of stress and work motivation you ask her to do the presentation. She does very well, and after the presentation she gets a number of questions from various board members.

Question 9

Board member A: “So, if I understand you correctly, stress is a physical reaction of the body?”

The student psychologist answers:

1. Yes, stress is a physiological response to stressors
2. Yes, although stress has an emotional component it is primarily a physical reaction
3. Yes, stress includes a physical reaction of the body but it is more correct to call it a psychophysiological reaction
4. She gives all three of these answers
Question 10

Board member B: “One of your slides indicates that there is a relationship between stress and performance. It is possible that we have problems with low performance levels because the work environment here at ProSoft is quite stressful. What do you think we could do to optimise performance in this kind of environment?” The student psychologist says: Generally speaking you have to ….

1. increase the novelty and the complexity of the tasks people perform
2. increase the novelty, but decrease the complexity of the tasks people perform
3. decrease the novelty, but increase the complexity of the tasks people perform
4. decrease both the novelty and the complexity of the tasks people perform

Question 11

Board member C: “I do not think I quite understand how stress works. In this company we often see how two people, who perform the same job, differ with regard to stress. One thinks the work is stressful and the other does not. How can this be?” The student psychologist answers:

1. People use different coping strategies
2. What one person sees as a personal event, another sees as a micro event
3. Whether or not somebody sees an event as threatening or challenging depends on the person’s personality
4. She provides all three of the above answers.

Question 12

Board member D: “We also see that employees are not equally dedicated to their work. Do you have any thoughts on why this may be so?” The student psychologist nods, and says:

1. Work motivation may play a role
2. Work ethic may play a role
3. Need-fulfilment may play a role
4. She mentions both 1 and 2.

Question 13

Board member E: “I am not quite sure I followed your explanation of the relationship between work ethic and certain psychological factors. Could you show us that slide again?” The student psychologist selects the following slide:

<table>
<thead>
<tr>
<th>Psychological factors and work ethic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work ethic</td>
</tr>
<tr>
<td>o Protestant</td>
</tr>
<tr>
<td>o Self-development</td>
</tr>
<tr>
<td>o Personal responsibility</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Psychological factors</td>
</tr>
<tr>
<td>o Need for achievement</td>
</tr>
</tbody>
</table>
Self-actualisation
Locus of control
Awareness of responsibility

She explains:

1. Internal locus of control is important in all forms of work ethic
2. The fulfilment of human needs plays a role in both the ethic of self-actualisation and the ethic of personal responsibility
3. She makes both statements 1 and 2
4. She makes neither statement 1 nor 2, because they are incorrect.

Scenario continues …

After listing to the presentation the ProSoft’s board of directors accepts your suggestion to first investigate employee stress before proceeding with the implementation of any training programmes. At SocioTech’s next project meeting the student psychologists are assigned the task to design a research study about how stress may influence productivity at ProSoft.

The following morning the students are ready to present their suggestions at the project meeting.

Question 14

Before the students begin their presentation one of the psychologists asks them: “Do you really think it is necessary to do a research project to find out whether people are experiencing too much stress at ProSoft? We have been told by them that the work environment is stressful. Why do we not continue with the development of stress management programme right away in stead of spending money and time on a research project?”

Student A says: Psychology is a scientific discipline. We base our knowledge on researched facts, not on believes

Student B says: I think we should continue with the development of a programme rather than the research study, because this is what the client wants, and we have to concentrate on the client’s needs first

Student C says: I think we should continue with the development of a programme rather than the study, as long as we make sure that we base the programme on proper psychological concepts and theories

Your response is: I agree with …

1. Student A
2. Student B
3. Student C
4. Students B and C
**Scenario continues …**

At the meeting the student psychologists hand out the following written proposal:

**Proposal for ProSoft research study**

This study will be done in two phases.

**Phase 1:**
Eighty ProSoft employees will be selected for this study. Each employee will be asked to complete a stress questionnaire. The stress questionnaires will be scored to determine each individual’s stress score. The group’s average stress score will be calculated to determine whether or not the group has high stress.

**Phase 2:**
To save costs and time the same group of employees will be used in the second phase of the study. In this part the study the employees will be classified as those with high stress and those with low stress, and this will be correlated with how healthy they are to determine whether there is a relationship between stress and health.

**Question 15**

Psychologist A reads through the research proposal, and remarks: “I really like the epistemological component of your study.”

Your response is: I disagree. This proposal does not refer to the epistemological component, but to …

1. the methodological component of the study
2. the operationalisation of the key concepts of the study
3. the conceptualisation of the key concepts of the study
4. 1 and 2

**Question 16**

Psychologist B says: “I think there is information missing in the first part of your proposal. It is not clear how you distinguish between high and low stress.”

Your response is:

1. I agree – you have to indicate how you will know that the group’s average indicates high or low stress
2. I disagree – the average clearly indicates the difference between high and low stress. If there are more people above average than below average the group’s stress is high, and vice versa
3. I disagree – the average clearly indicates the difference between high and low stress. Those above the average have high stress, and those below the average have low stress
4. 2 and 3.
Question 17

One of the student psychologists looks puzzled, and says: “What we want to know is whether people who experience a high degree of stress are less healthy. Is it really necessary to determine whether the group is a high or a low stress group?

Psychologist A says: “No, we do not need to know whether this is a high or a low stress group. To determine whether people who experience a high degree of stress are less healthy we only need to calculate the correlation between the group’s stress scores and their health scores.”

Psychologist B says: “Yes, we need to know whether this is a high or a low stress group. To determine whether people who experience a high degree of stress are less healthy we need a high stress group that can be divided into a healthy group and a less healthy group.”

Psychologist C says: “No, we do not need to know whether this is a high or a low stress group. To determine whether people who experience a high degree of stress are less healthy we only need two scores for each individual in the group, namely a health score and a stress score.”

You agree with:

1. Psychologist A
2. Psychologist B
3. Psychologist C
4. Psychologist A and C

Question 18

You suggest to the student psychologists that they struggle to design the research study properly because they have not …

1. identified the research topic
2. formulated the research problem
3. decided what information to collect for the study
4. decided how to analyse and interpret the collected information

Scenario continues …

After the meeting the student psychologists disappear to their meeting room to rethink their research proposal. Later that afternoon they are back in your office with a proposal outline. You promise to comment on the outline, and to return it to them before the end of the day. Here is the outline:

Research problem
Productivity at ProSoft may suffer because the work environment is too stressful. One of the main factors that contribute to loss of productivity is high levels of absenteeism. It is well known from past research that there is a relationship between stress and health. Absenteeism is an indicator of health problems, and therefore the high levels of absenteeism may be due to high stress.
Key concepts
productivity
stress
health
absenteeism

Information to be collected
productivity scores
stress scores
health scores

Psychological instruments required for information collection
A stress questionnaire (for collecting stress scores)

Information analysis
Calculate the correlation between productivity and health (Pearson product moment coefficient)
Determine whether the relationship is significant

At the end of the outline the student psychologists included an “issues still to be resolved” section:

Issues still to be resolved
We know stress is related to performance in the sense that higher levels of stress lead to higher performance (as indicated in Graph A below):

However, the tasks that people perform at ProSoft are not equally difficult, and we are not sure how the degree of difficulty and the novelty of a task influence the relationship between stress and performance. We think difficult tasks lead to lower performance at lower levels of stress, and novel tasks to higher performance at higher levels of stress.

Question 19

Regarding the key concepts you write the following comment:

1. The list is correct and complete
2. Absenteeism is not a key concept – it is a way to operationalise health
3. Stress is not a key concept – it is a way to conceptualise productivity
4. The list is correct but not complete – you should add the nature of the work environment as another key concept.
Question 20

Regarding the information to be collected your write the following comment:

1. It is not necessary to collect information about productivity
2. You can use absenteeism instead of health scores
3. You have to operationalise absenteeism
4. 1, 2 and 3.

Question 21

Under the issues still to be resolved you write the following comment next to Graph A:

1. Yes, your graph is correct. Higher stress means higher performance
2. No, your graph should point downward. Higher stress means lower performance
3. No, your graph should be horizontal. Performance does not change as stress increases
4. No, your graph should form an inverted u. At first performance increases as stress increases, but at a certain level of stress it starts to decrease as stress increases further.

Question 22

Under the issues still to be resolved you write the following comment next to Graph B:

1. No, the order in which you list the tasks should be average, difficult and novel
2. Switch the labels around: Performance should be stress, and stress should be replaced by performance
3. Your graph does not illustrate a point of optimal performance
4. Average and difficult refer to task complexity, which cannot be compared to task novelty.

Scenario continues …

The research study is conducted the next month and the results show a significant correlation between the number of days an employee is absent from work and his/her stress score. On the basis of this result ProSoft’s board of directors asks you to design a stress management programme to be implemented throughout the company.

Question 23

The programme’s target population is …

1. ProSoft’s board of directors
2. The people in Dr Selesho’s human resources division
3. All employees of ProSoft’s
4. The psychologists who design the programme
Question 24
The target population’s need is to …

1. obtain a stress management programme
2. implement a stress management programme
3. learn to manage stress
4. design a stress management programme

Question 25
The programme’s objective is to …

1. decrease employee absenteeism
2. increase employees’ ability to handle stress
3. increase productivity
4. all of these

End of Assignment 02
Assignment 91 (Course evaluation)

Note: You have to submit Assignments 01 and 02 before you can submit this assignment. This assignment does not have any feedback, and does not contribute towards a year-mark.

Here follow various statements about the learning opportunities, the course in its entirety, and the learning tasks in general. In each case indicate whether you definitely agree, agree, feel uncertain, disagree or definitely disagree with the statement. In other words:

- Mark 1 if you definitely agree with the statement
- Mark 2 if you agree with the statement
- Mark 3 if you feel uncertain whether you agree or disagree with the statement
- Mark 4 if you disagree with the statement
- Mark 5 if you definitely disagree with the statement

A Please indicate how you feel about each of the learning opportunities listed below

1 Learn how the course works

1 I found this learning opportunity interesting
2 I thought most of this learning opportunity was a waste of time
3 I thought this learning opportunity was difficult
4 I think I can use in future what I have learnt in this learning opportunity
5 I cannot see why I had to do this learning opportunity in a psychology course

2 Learn to chart a field of study

6 I found this learning opportunity interesting
7 I thought most of this learning opportunity was a waste of time
8 I thought this learning opportunity was difficult
9 I think I can use in future what I have learnt in this learning opportunity
10 I cannot see why I had to do this learning opportunity in a psychology course

3 Learn to prepare a presentation

11 I found this learning opportunity interesting
12 I thought most of this learning opportunity was a waste of time
13 I thought this learning opportunity was difficult
14 I think I can use in future what I have learnt in this learning opportunity
15 I cannot see why I had to do this learning opportunity in a psychology course

4 Learn to provide an expert opinion

16 I found this learning opportunity interesting
17 I thought most of this learning opportunity was a waste of time
18 I thought this learning opportunity was difficult
19 I think I can use in future what I have learnt in this learning opportunity
20 I cannot see why I had to do this learning opportunity in a psychology course

5 Learn to develop a psychological programme

21 I found this learning opportunity interesting
22 I thought most of this learning opportunity was a waste of time
23 I thought this learning opportunity was difficult
24 I think I can use in future what I have learnt in this learning opportunity
25 I cannot see why I had to do this learning opportunity in a psychology course
6 Learn to research a psychological topic

26 I found this learning opportunity interesting 1 2 3 4 5
27 I thought most of this learning opportunity was a waste of time 1 2 3 4 5
28 I thought this learning opportunity was difficult 1 2 3 4 5
29 I think I can use in future what I have learnt in this learning opportunity 1 2 3 4 5
30 I cannot see why I had to do this learning opportunity in a psychology course 1 2 3 4 5

B Please indicate how you feel about the course in general

31 It was difficult to figure out how the course works 1 2 3 4 5
32 After I figured out how the course was structured I coped well with my studies 1 2 3 4 5
33 I could not figure out how the course was structured, and still do not know 1 2 3 4 5
34 The course material did not explain how one should study the material 1 2 3 4 5
35 I found the course really very difficult 1 2 3 4 5
36 I though this course was well organised 1 2 3 4 5
37 I learned a lot from this course 1 2 3 4 5
38 I completed all the learning tasks 1 2 3 4 5
39 I did not have enough time to complete all the learning tasks 1 2 3 4 5
40 I can’t see the point of the learning tasks - All I need is the prescribed book 1 2 3 4 5

C Please give us your ideas about the learning tasks in general

In general the learning tasks ...

41 ... were clear and easy to understand 1 2 3 4 5
42 ... were interesting and stimulated my thinking about things 1 2 3 4 5
43 ... were too time-consuming 1 2 3 4 5
44 ... helped me to develop practical skills 1 2 3 4 5
45 ... helped me to improve my knowledge of psychology 1 2 3 4 5
46 ... required too much reading 1 2 3 4 5
47 ... helped me to improve my problem solving and thinking skills 1 2 3 4 5
48 ... encouraged me to be creative and to develop my own ideas 1 2 3 4 5
49 ... helped me to conduct my studies in a structured and organised manner 1 2 3 4 5
50 ... were boring 1 2 3 4 5

Remember to:

- indicate your answers on a mark reading sheet
- provide the assignment’s unique number on the mark reading sheet
- indicate your student number on the mark sheet
- submit the mark reading sheet as Assignment 91

End of Assignment 91
9 OTHER ASSESSMENT METHODS

There are no other assessment methods for this module.

10 EXAMINATION

The nature of the examination paper: The examination is a two-hour paper consisting of 50 multiple-choice questions based on the information provided in the Study Guide as well as the prescribed resource textbook (A-Z). You have also received a self-test that can be regarded as an example of what the examination paper will be like. Further information about the examination and the self-test is provided in Tutorial Letter 202, which you will receive later. Refer to the my Studies @ Unisa brochure for general examination guidelines and examination preparation guidelines.

Examination admission: You need to submit the compulsory Assignment 01 to be allowed to sit for the examination. We, however, strongly advise you to complete and submit all the assignments because the assignments are designed to help you in your studies.

Pass mark: The marks you earn in the examination paper are converted to a percentage point (a mark out of 100). You must obtain at least 50 percent to pass the examination. Note that the final mark is an average of 20% year mark and 80% examination mark.

What if I fail?: Examinations for first semester modules are written in May/June with the supplementary examinations being written in October/November. Examinations for the second semester are written in October/November with the supplementary examinations being written in May/June of the following year. Please see my Studies @ Unisa containing general Information and rules for full details of examination regulations.

11 FREQUENTLY ASKED QUESTIONS

The my Studies @ Unisa contains an A – Z guide of the most relevant study information. Please refer to this brochure for any other questions.

12 SOURCES CONSULTED

The source for this module is the prescribed textbook.

13 CONCLUSION

Tutorial letters contain important information about your studies. It is, therefore, important to read all tutorial letters when you receive them, and to keep them in a safe place. This first tutorial letter (Tutorial Letter 101) contains valuable general information for this module. Keep this tutorial letter at hand - you will have to use it more often. The other tutorial letters contain information about feedback on assignments, and examination information.

14 ADDENDUM

You will be notified if any addendum is available for this module.
Invitation to visit the website of *New Voices in Psychology*

*New Voices in Psychology* is a peer-reviewed innovative publication that is published twice a year by the Psychology Department. It has become firmly established as a journal that concentrates on entry-level articles, giving first-time academic authors the opportunity to publish their work. The challenge has always been to do this without compromising on academic quality, while fostering cutting-edge, innovative work. Apart from publishing empirical and theoretical articles, the journal publishes conference reports, book reviews, DVD reviews as well as essays under the heading "Tips, Tools, Reflections and Conversations". For access to the online publications of issues of the journal, information on how to submit manuscripts and information about various new projects and initiatives, visit the journal’s website: https://sites.google.com/a/unisa.ac.za/new-voices-in-psychology/home.