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MNG302B-13-S2

TRL3709-13-S2

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## Welcome Message

### Welcome to the myUnisa Learning Management System.

This webpage is dedicated to supporting your learning for this module. If you make a regular habit of checking your Module webpages, you can take full advantage of these features:

1. Go to Official Study Material and you should find PDF files for your tutorial letters and your study guide, if available. Any other documents provided by your lecturer will be available in the Additional Resources tool.
2. Go to Prescribed Textbooks and look to see if there are any prescribed texts for this module.
3. Go to the Discussion Forum and you will find a Topic called "General Subject-related Discussions". This is a space for you to talk with your fellow students about this course. The lecturers may include other Topics and Forums for you.
4. Go to the Schedule and you can check your official assignment and examination dates.

Other things you might find in your module webpage:

Your lecturer may use the

## Calendar

[Options](#)

August, 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## Recent Announcements

### Announcement

<b>Subject</b>	Weekly exercise 3
<b>Saved By</b>	A RASENGANE
<b>Date</b>	Aug 23, 2013 11:00 am
<b>Groups</b>	site

### Message

#### Weekly exercise

- 1 Consider the purchase of a can of soda at a convenience store. Describe the various stages in the supply chain and the different flows involved. 10 marks
- 2 How could an auto manufacturer use transportation to increase the efficiency of its supply chain? 10 marks
- 3 How could an industrial supplies distributor use information to increase its responsiveness? 10 marks
- 4 Discuss the role of each driver in creating strategic fit between the supply chain strategy and the competitive strategy. 25 marks
- 5 Define the key metrics that track the performance of the supply chain in terms of each driver. 25 marks

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Gateway  
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