

TRL3014
TRL3701
RTR3701

May/June 2013

TRANSPORT MANAGEMENT

Duration 2 Hours

70 Marks

EXAMINERS
FIRST
SECOND
EXTERNAL

MR RI MAVUNDA
PROF A BRITS
DR KJ MALULEKA

Closed book examination

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This paper consists of two (2) pages.

SECTION A
ANSWER ALL THE QUESTIONS IN THIS SECTION.
TOTAL OF 20 MARKS

QUESTION 1

- (i) What are the roles of Information Technology and Communications in transport? (5)
- (ii) Why government should regulate transport industry? Discuss the five reasons (5)
- (iii) Discuss the advantages of group decision making in transport enterprise (5)
- (iv) Explain how and why the cost of capital should be considered in profit planning (5)

	(5)
	(5)
	(5)
	(5)
TOTAL	[20]

Section B - Question 2 / continues ...

SECTION B

**ANSWER ANY TWO (2) OF THE THREE (3)
QUESTIONS IN THIS SECTION
TOTAL OF 50 MARKS**

QUESTION 2

- (i) Discuss the principles to be considered important in reducing the environmental impact in transport industry
- (ii) Differentiate between certainty, uncertainty and risk. Make use of practical examples in each case

(16)
(9) [25]

QUESTION 3

- (i) Explain the integration of the public transport systems under the following subheading
 - (a) Integration of network and time table
 - (b) integration of tariff and fares
- (ii) Why do unsecured medium-term loans restrict the decision-making ability of management to a greater extent than other forms of financing? Give reasons for your answer

(5)
(12)
(8) [25]

QUESTION 4

- (i) Discuss the basic factors that is considered important in the managing of the fleet of vehicle
- (ii) Explain the reasons for using transport management systems (TMS) in a transport enterprise

(18)
(7) [25]

TOTAL [50]