

**ENG2601**

May/June 2018

**Applied English Language Studies  
Further Explorations**

Duration 2 Hours

100 Marks

**EXAMINERS**

FIRST

MRS B BADAL

MRS LA PHAKATHI

SECOND

PROF MMK LEPHALALA

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**Closed book examination**

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This examination question paper consists of 5 pages.

**THIS EXAMINATION QUESTION PAPER HAS TWO SECTIONS: A AND B. YOU ARE REQUIRED TO ANSWER ALL THE QUESTIONS FROM EACH SECTION.**

**[TURN OVER]**

**SECTION A**

Read text A below and answer the question set.

**Text A**

That torch is now in our hands. And we will use it to light up the world. I am here tonight to deliver a message of unity and strength, and it is a message deeply delivered from my heart. A new chapter of American greatness is now beginning. A new national pride is sweeping across our nation. And a new surge of optimism is placing impossible dreams firmly within our grasp. What we are witnessing today is the renewal of the American spirit. Our allies will find that America is once again ready to lead. All the nations of the world — friend or foe — will find that America is strong, America is proud, and America is free. I will not allow the mistakes of recent decades past to define the course of our future. We've defended the borders of other nations, while leaving our own borders wide open, for anyone to cross — and for drugs to pour in at a now unprecedented rate. And we've spent trillions of dollars overseas, while our infrastructure at home has so badly crumbled. Then, in 2016, the earth shifted beneath our feet. The rebellion started as a quiet protest, spoken by families of all colors and creeds — families who just wanted a fair shot for their children, and a fair hearing for their concerns. But then the quiet voices became a loud chorus — as thousands of citizens now spoke out together, from cities small and large, all across our country. At the same time, my administration has answered the pleas of the American people for immigration enforcement and border security. By finally enforcing our immigration laws, we will raise wages, help the unemployed, save billions of dollars, and make our communities safer for everyone. We want all Americans to succeed — but that can't happen in an environment of lawless chaos. We must restore integrity and the rule of law to our borders. For that reason, we will soon begin the construction of a great wall along our southern border. It will be started ahead of schedule and, when finished, it will be a very effective weapon against drugs and crime.

<https://www.washingtonpost.com/>

**Question One: Persuasive Techniques and Discourse Analysis**

- 1 1 Analyse the excerpt from Donald Trump's inaugural speech and write a response of about two paragraphs (250 words) that reflects your understanding of the suitability of language and persuasive features used to convey his message

[30 Marks]

**Question Two: Cohesion and Meaning**

- 2 1 Discuss the cohesiveness of Text A by referring to at least four types of cohesion used. Your response must reflect critical understanding of how the use of cohesive ties enhance meaning.

[20 Marks]

**SUB-TOTAL: 50**

[TURN OVER]

**Section B**

Read text B and text C below and answer the question set.

**Text B**

South Africa suffers from widespread corruption, despite it performing better than regional averages across a number of key measurements. The country has simpler procedures, smoother interactions with tax officials and easier enforcement of commercial contracts than comparable regional countries. It has a robust anti-corruption framework, but laws are inadequately enforced. Public procurement is particularly prone to corruption, and bribery thrives at the central government level. The Prevention and Combating of Corruption Act (PCCA) criminalises corruption in public and private sectors, including attempted corruption, extortion, active and passive bribery, bribing a foreign public official, fraud and money laundering, and it obliges public officials to report corrupt activities. As it is a criminal offence to provide any form of "gratification" to an official if it is not lawfully due, companies are advised to refrain from giving gifts or exchanging facilitation payments.

Corruption and inefficient government bureaucracy are significant risks in South Africa's public services sector, irregular payments and bribes are commonly exchanged (GCR 2014-2015), and nepotism and cronyism are common (*The South African*, July 2015).

Legal, regulatory, and accounting systems are generally transparent and consistent with international norms (ICS 2015). Depending on where they establish their business, companies face different regulatory challenges due to varying levels of efficiency at public agencies (DB SA 2015). There is no connection between the size of the city and the performance of agencies, and every city has respective challenges and advantages. It is easier to start a business in Ekurhuleni, Johannesburg and Tshwane, to deal with construction permits in Cape Town, to obtain a commercial electricity connection and enforce a contract in Mangaung, and to register property in Johannesburg (DB SA 2015).

<http://www.business-anti-corruption.com/country-profiles/south-africa> accessed 26 July 2017.

[TURN OVER]

**Text C**

As the world remembers the passing of global icon Nelson Mandela, the fact that he was a man of principle is a clear element of his success as a leader and overall greatness. He understood the vital importance of the constitutional principles of accountability and the rule of law. He not only said as much, but also demonstrated the courage of his convictions by submitting himself before the courts when summoned to defend his decision to set up a commission to investigate alleged racism, corruption and nepotism in South African rugby.

It is therefore saddening to see how far some in the ruling elite have strayed from the example set by this great man. An important barometer of the extent of this problem is growing public sector corruption, whereby public funds are being diverted away from the public good towards private interests. Of course private sector corruption is also a problem, but until we get a handle on corruption in government, private sector corruption will continue to flourish.

President Zuma is not solely responsible for all corruption in the public sector, but he certainly has stymied any progress that could have been made in this regard. In addition to his own shady dealings with people like convicted fraudster Shabir Shaik, he has repeatedly appointed people of low ethical standards to key positions in cabinet and the criminal justice system.

As a result, citizens are less trusting of their national leaders. This is reflected in the recently released 2013 South African Reconciliation Barometer survey undertaken by the Institute for Justice and Reconciliation. This survey revealed that since 2012 there has been a 10.8% decrease in citizens' confidence in national government. There has also been a 13% increase in the proportion of citizens who feel that government does not care about "people like them".

<http://www.corruptionwatch.org.za/why-is-corruption-getting-worse-in-south-africa/> Accessed 26 July 2017

**Question Three: Genre and Register; Text Analysis and Academic Writing**

Read TEXT B and Text C and answer the question that follows

- 3.1 In a well-structured essay of approximately 500-600 words, compare and contrast the way that the writers' use of register, style and linguistic features conveys their intentions and reveals the genre of the text.

[TURN OVER]

Use the following guidelines to construct your essay

- Write a cohesive essay that infuses elements of both texts in your arguments
- Provide textual references to support your analysis
- Write an introduction, body and conclusion
- Avoid emotional language
- Use appropriate cohesive devices and discourse markers to ensure a logical development *in your analysis of the text*
- Proof-read your essay to enhance its academic quality

**SUB-TOTAL: 50**  
**TOTAL MARKS: 100**