

(myUnisa) TUTORIAL 05

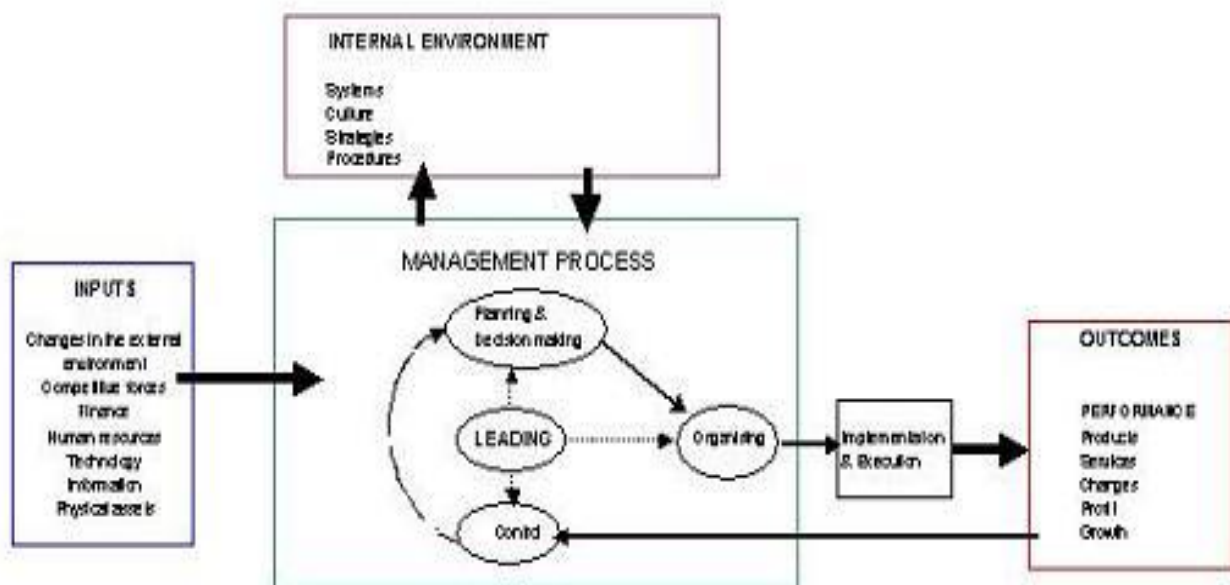
Semester 2 of 2018

BASED ON CHAPTER 11 of the Prescribed book

Due date: 17 October 2018

ENGINEERING MANAGEMENT II A

EMA2601



Dear student,

Welcome to the 5th (myUnisa) tutorial of the 2nd semester of 2018.

Please note that the myUnisa tutorials do not replace the assignments that you will find in tutorial letter 101. These are additional exercises that will help you to master the content of the course.

Please read through the following questions and attempt them. Study chapter 11 (Marketing) of the prescribed book if you do not know how to answer them.

Required

Please answer the following workbook questions:

- 11B.3
- 11B.4
- 11B.5
- 11B.6
- 11C.4
- 11C.5
- 11C.6
- 11C.9

Upload your answers to myUnisa so that other students can comment on them. The idea is that students learn from one another and together produce better solutions.

Please consider the due dates provided and keep up to date.

Regards,

Pule Dikgwatlhe

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