Scope of Focus for MNB3701 June Examination

The university authority announced second examination opportunity for students that were unable to write their examinations at the earlier appointed dates, some time ago. To that effect and for the purpose of the second examination opportunity scheduled for June 28 (2018), the examination scope presented below applies:

This paper comprises of two sections, namely Section A and Section B, with a fair blend of both multiple choice and essay-type questions. This is so designed in order to achieve the learning outcomes of the module and to ensure that the extant study material for the module is reasonably explored. More specifically:

Section A contains 20 multiple choice questions (MCQs). For the purpose of this section, you are required to cover all the learning outcomes for this module (by implication, all the chapters in the prescribed book). Each of the twenty MCQs attract one mark and the total marks for that section is 20. The structure of the questions contained here are very similar to those contained in your assignments 01 and 03, but I will propose that you look more closely into assignment 03, given the inherent construct errors in assignment 01. Sequel to that proposition, it is thus suggested that you utilise the response to assignment 03 as a preparatory guide in that regard. In addendum, you are advised to utilise the preparatory MCQs provided a few weeks ago as a further guide on how questions could possibly be structured. Please, do remember that these are not examination questions, but rather preparatory questions and should be treated just as that. We therefore urge you to please familiarize yourself with these materials as preparatory documents for Section A of the examination paper.

Section B contains three essay-type questions of which you are expected to answer any two of your choice. However, do remember that you have to answer all the sub-questions under a particular question that you chose. For example, you are required to answer all the sub-questions under each of questions B1, B2 and B3. In practical terms, if you chose question B1, you will answer all the sub-questions under question B1 before you proceed to either question B2 or B3.

For the purpose of examination, you are urged to study and fully understand the content of the following chapters for the purpose of section B (essay-type questions):

Chapters 1, 2, 7, 9 and 10 of the prescribed book.

You are also free to consult additional books to enhance your understanding of some of the concepts or theories covered in the prescribed book. More importantly, please refer any specific content-related question to me for guidance. I wish you the very best in your forthcoming examination.