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#### **IMPORTANT CONTACTS**

- Administration queries- <u>undergrad@unisa.ac.za</u>
- Assignments queries <u>assign@unisa.ac.za</u>
- Examination queries <u>exams@unisa.ac.za</u>
- Aegrotat examinations <u>aegrotats@unisa.ac.za</u>
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### CALCULATION OF SEMESTER MARK

- Assignment 1 = 50% weight of assignment 20%
- Assignment 2 = 65% weight of assignment 20%
- Assignment 3 = 78% weight of assignment 30%
- Assignment 1 = 40% weight of assignment 30%



### CALCULATION OF FINAL MARK

- Semester mark contributes 10%
- Examination mark contributes 90%
- Semester mark = 58
- Examination mark = 75

Final mark = 
$$(58 \times 0.1) + (75 \times 0.9)$$
  
=  $5.8 + 67.5$   
=  $73.3$   
=  $73$ 

## **STUDY UNIT 1**





#### STUDY OBJECTIVES

- In line with OUTCOMES listed in study guide, unit 1 enables students to:
- Define economics
  Construct the basic economic
  problem Apply the fundamental elements of economics
- Differentiate between normative and positive statements.
- Differentiate between levels and rates of change.



### SCARCITY, CHOICE & OPPORTUNITY COST

- All economic questions arise because of
  - Unlimited wants
  - Scarcity
- What does this mean?
  - Think of your "wish list", it is <u>endless!</u>
  - Limited by availability of resources (.....)
- Relationship btw scarcity, choice and opportunity cost
  - E.g. You have R20 as lunch money; you could buy: burger and drink, chips and drink, starch and meat or 2 burgers, 2 packets of chips etc.
  - You will have to make choice and sacrifices (opportunity cost).



## **ILLUSTRATING THE PPC**

- Assumptions
- 2 goods produced in an economy, say cars and tables.
- All resources devoted to production of these goods.

Q:What combinations of goods will be efficiently produced?

Combination	Cars produced	Tables produced
Α	150	0
В	140	10
С	120	20
D	100	30
E	50	40
F	0	50



## **PPC-Interpretation**

A, B, C, D,E,F show <u>efficient</u> use of resources

H shows <u>scarcity</u>

G shows <u>unemployment</u> or inefficient use of resources

 Movement btw combinations shows <u>opportunity</u> <u>cost</u>



## PPC

Combination	Cars	Tables	Opp. cost of cars	Opp. cost of tables
Α	150	0	50	0
В	140	10	40	10
С	120	20	30	20
D	100	30	20	20
E	50	40	10	50
F	0	50	0	50

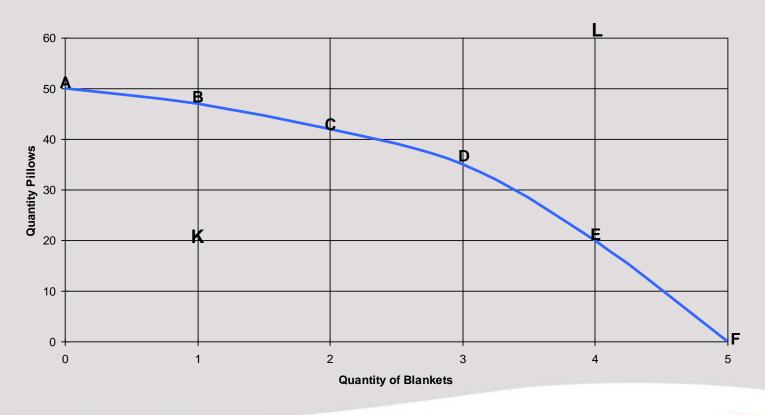


## **PPC-TABLE: Example 2**

Production alternative	Labour for Pillows	Labour for Blankets	Quantity of Pillows/day	Quantity of Blankets/day	Opportunity cost of blankets
A	6	0	50	0	0
В	5	1	47	1	3
С	4	2	42	2	5
D	3	3	35	3	7
Е	2	4	20	4	15
F	0	6	0	5	20



## **PPC-CURVE**





#### **PPC - DATA**

- Point K represents (20 pillows and 1 blanket):
  - Inefficiency since 20 pillows and 4 blankets can be produced (point E) if resources are optimally used.
  - Unemployment in a country.
- Point L represents (60 pillows and 4 blankets):
  - Unattainable because the economy cannot produce the combination with the available resources.



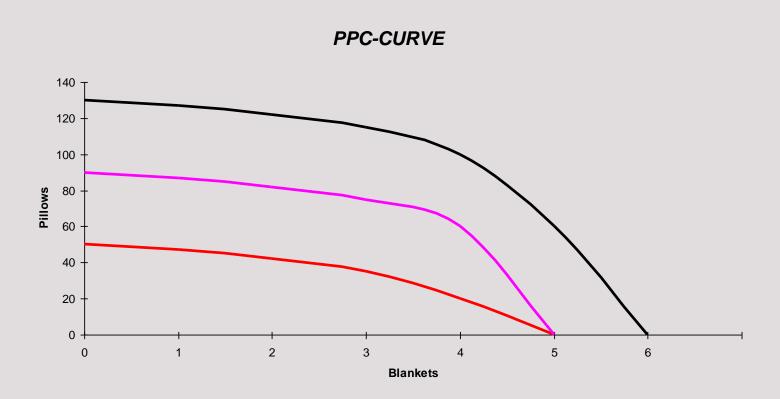
## SHIFTS vs SWIVELS OF THE PPC

- Entire shift of the PPC
  - Quantity of resources
  - Productivity of resources

- Swivel of the PPC
  - Improved technique for producing <u>one</u> good (either good x or good y, not both).
  - Illustration



## **SHIFT VS A SWIVEL IN THE PPC: Example 2**





#### NORMATIVE VS POSITIVE STATEMENTS

#### Normative statements

- Opinions or value judgments is involved, e.g.
  - unemployment is the most serious problem in the economy.
  - Benni McCarthy is the best attacking player in the South Africa team.
  - Billabong clothes are more fashionable than Diesel clothes.
  - SA inflation rate is too high.

#### Positive statements

- Objective facts that can be proved right or wrong, e.g. global warming is taking place,
- the economic growth rate in SA was 5,5% during 2006,
- the Free State Cheetahs won the Currie Cup in 2005,
- Unisa was one of the top 4 mega Universities in the world in 2008.



## Levels vs rates of change

- Rate of change: is expressed as a percentage:
  - Inflation rate in 2009 was 6.3%
  - Electricity charges have been increased by 25%
  - The SA Reserve Bank decreased interest rates by 0.5% in March 2010
  - Economic growth rate for 2008 was 3.3%.

### Levels

Examples.

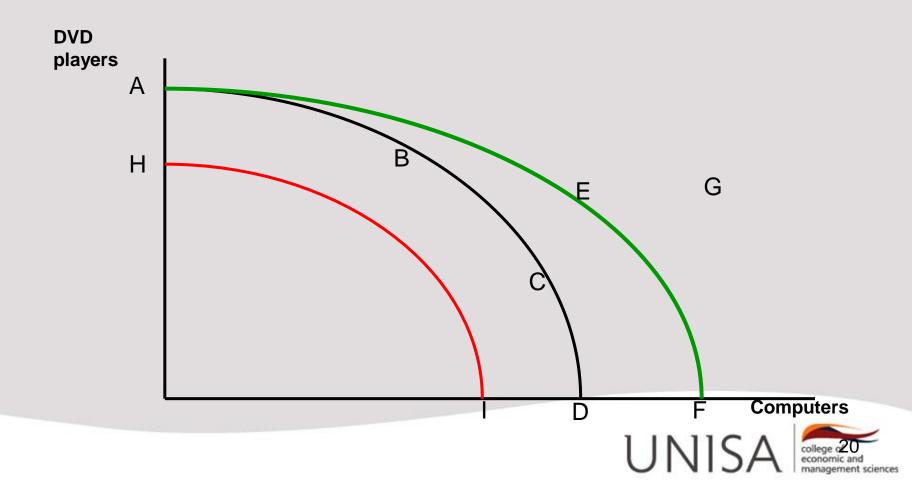


## **QUESTIONS**

- 1. Which factors could lead to an outward shift the PPC?
- 2. Which factors could lead to an inward shift the PPC?
- 3. What does the shape of the PPC show?
- 4. What do the points inside the PPC represent?
- 5. What do the points outside the PPC represent?
- 6. What do the points on the PPC represent?



## **Typical examination question**



## **QUESTIONS**

- (a) What does the movement from curve AD to AF represent?
- (b) What does the shift from AD to HI represent?
- (c) What does the movement from B to C represent?
- (d) What does the shift from HI to AD represent?
- (e) What does point G represent?



## STUDY UNIT 2

A CLOSER LOOK AT THE ECONOMIC PROBLE



## STUDY OBJECTIVES

- Differentiate between the five types of goods.
- Graphically illustrate how changes in inputs influence the PPCcurve.
- Differentiate between the four factors of production.
- Differentiate between the various production sectors of the economy.
- Differentiate between the various economic systems.



### THE CENTRAL ECONOMIC QUESTIONS

- 1. What goods & services to be produced and in what quantities?
  - Output question
- 2. How will the goods & services be produced? how much of scarce resources will be used?
  - Input question
- 3. For whom will it be produced, how much, how will they receive it, where will production occur?
  - Distribution question



## THE OUTPUT QUESTION - WHAT SHOULD BE PRODUCED?

#### WHAT SHOULD BE PRODUCED?

- Goods & services to be produced to satisfy human wants.
- Goods are all tangible objects such as food, clothes, bricks etc.
- Services are all intangible things such as medical services, legal services, etc



- CONSUMER GOODS VS CAPITAL GOODS
  - Consumer goods used by consumers, or households
  - Capital goods goods that are not consumed but used for production purposes e.g. machinery, roads, dams bridges.
- CLASSIFICATION OF CONSUMER GOODS
  - Non-durable goods are used only once e.g. food, wine, water.



- CLASSIFICATION OF CONSUMER GOODS
  - Semi-durable goods are used more than once and last for limited period e.g. clothing, shoes, linens.
  - Durable goods lasts for a number of years e.g. furniture, television, Hi-Fi
- FINAL GOODS VS INTERMEDIATE GOODS
  - Final good s are used or consumed by individuals, enterprises, households.



- FINAL GOODS VS INTERMEDIATE GOODS
  - Intermediate goods are purchased for inputs in producing other products.
  - Example of bread and flour
- PRIVATE GOODS VS PUBLIC GOODS
  - Private goods are goods that households can consume. Exclusion is an important characteristic.



- PRIVATE GOODS VS PUBLIC GOODS
  - Public goods are goods that are used by the community/society at large. Non-exclusion is a characteristic e.g. traffic light, defence, public roads, etc.
- ECONOMIC GOODS VS FREE GOODS
  - Economic goods are produced from scarce resources.
    - They have a fixed price
    - It is limited
    - Measure welfare of society



- ECONOMIC GOODS VS FREE GOODS
  - Free goods are not scarce, and have no price.
    - Examples are fresh air, sunshine, sea water.
- HOMOGENEOUS VS HETEROGENEOUS GOODS
  - Homogeneous goods are exactly alike e.g a fine once of gold.
  - Heterogeneous goods are goods that have different varieties, qualities or brands e.g. video recorders, cell phones, televisions, motor vehicles, shirts, watches, shoes, etc.



## THE INPUT QUESTION - HOW TO PRODUCE?

#### PRODUCTION FACTORS:

- Natural resources
- Capital
- Labour
- Entrepreneurship

#### PRODUCTION TECHNIQUES

- Capital intensive
- Labour intensive



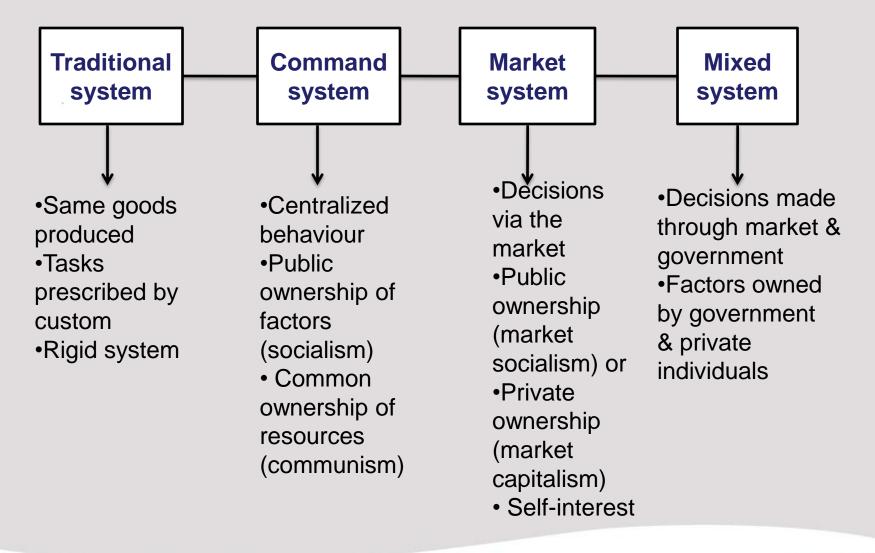
## THE DISTRIBUTION QUESTION - FOR WHOM TO PRODUCE?

- PRODUCTION SECTORS:
  - Primary sector
  - Secondary sector
  - Tertiary sector

- FORMAL SECTOR vs. INFORMAL SECTOR
- FORMAL SECTOR
  - Public sector
  - Private sector



## Solutions to the central economic questions





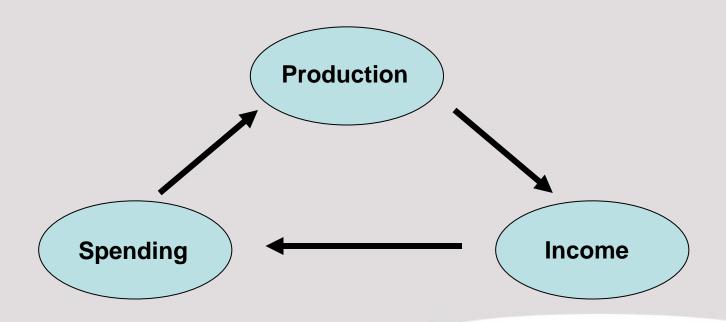
## STUDY UNIT 3

# THE INTERDEPENDENCE BETWEEN THE MAJOR SECTORS, MARKETS AND FLOWS IN THE MIXED ECONOMY



### Production, income & spending

- How does the economy function?
- What interrelationships exist between the <u>production</u> side and the <u>consumption</u> side of the economy?





## Flow variables vs Stock variables (Box 3-1)

#### Stock variable

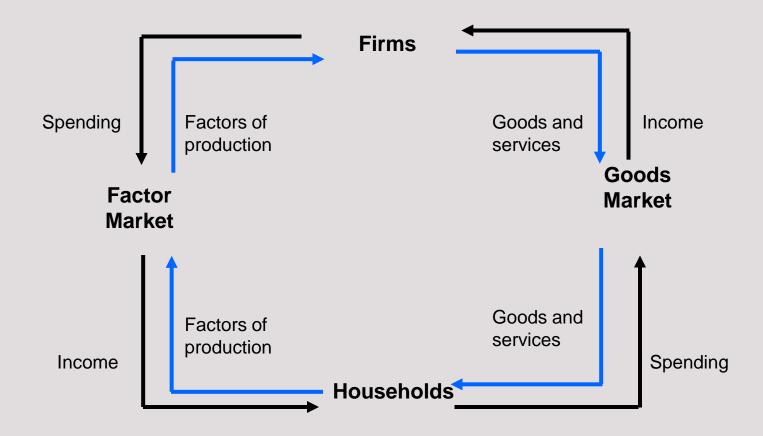
- Measured at a specific time e.g. on 31 March you had R12 000 in your bank account,
- Capital is a stock variable since you measure it at a certain time.
- Population is determined every four years during the census period.

#### Flow variable

- Measures quantity of a variable over a time period e.g. the monthly expenditure of households, the number of tourists that visited SA during the past year.
- Production, income and spending are major flow variables



#### THE SIMPLE CIRCULAR FLOW DIAGRAM





#### Characteristics of households

#### Households:

- Represent demand in the economy
- Buy goods and services from producers in the product market
- Are decision makers on the consumption side of the economy
- Aim at maximising utility
- Possess the factors of production
- Are entrepreneurs in the economy
- Purchase consumer goods



#### Characteristics of firms/producers/businesses

#### Firms:

- Are decision makers on the supply (production) side of the economy
- Aim at maximising profit
- Represent supply in the economy
- They are the buyers of the factors of production in the factor market
- Purchase capital goods, e.g. machinery and raw materials

