

# DATABASE SYSTEMS

DESIGN IMPLEMENTATION AND MANAGEMENT

INTERNATIONAL EDITION



ROB • CORONEL • CROCKETT

## CHAPTER 1

# DATABASE SYSTEMS

## In this chapter, you will learn:

- The difference between data and information
- What a database is, what the different types of databases are, and why they are valuable assets for decision making
- The importance of database design
- How modern databases evolved from file systems

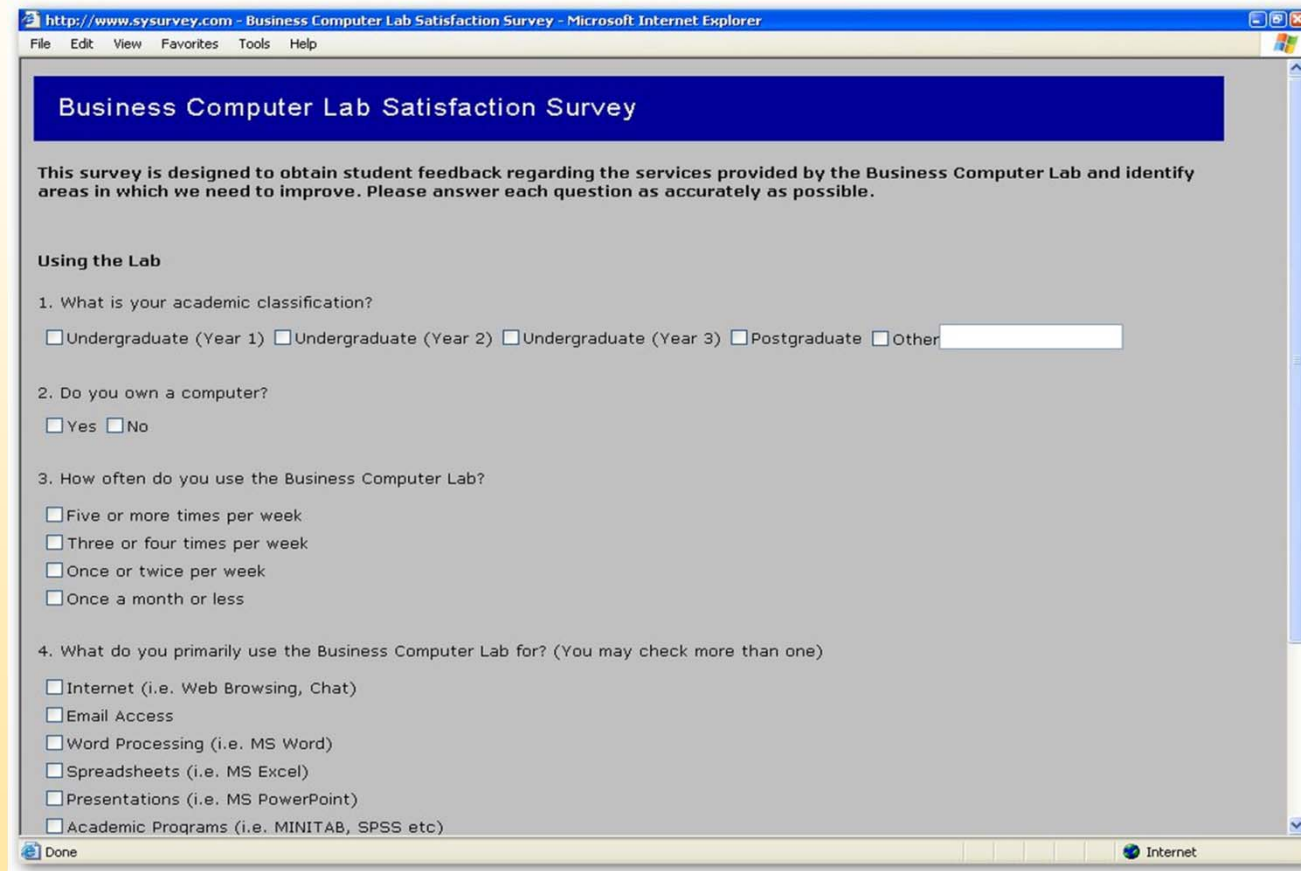
In this chapter, you will learn (continued):

- About flaws in file system data management
- What the database system's main components are and how a database system differs from a file system
- The main functions of a database management system (DBMS)

## Data vs. Information

- **Data:**
  - Raw facts; building blocks of information
  - Unprocessed information
- **Information:**
  - Data processed to reveal meaning
- Accurate, relevant, and timely information is key to good decision making
- Good decision making is the key to survival in a global environment

# Transforming Raw Data into Information



The screenshot shows a web browser window with the address bar displaying "http://www.sysurvey.com - Business Computer Lab Satisfaction Survey - Microsoft Internet Explorer". The page content includes a blue header with the title "Business Computer Lab Satisfaction Survey". Below the header, a paragraph states: "This survey is designed to obtain student feedback regarding the services provided by the Business Computer Lab and identify areas in which we need to improve. Please answer each question as accurately as possible." The survey questions are as follows:

**Using the Lab**

1. What is your academic classification?  
 Undergraduate (Year 1)  Undergraduate (Year 2)  Undergraduate (Year 3)  Postgraduate  Other

2. Do you own a computer?  
 Yes  No

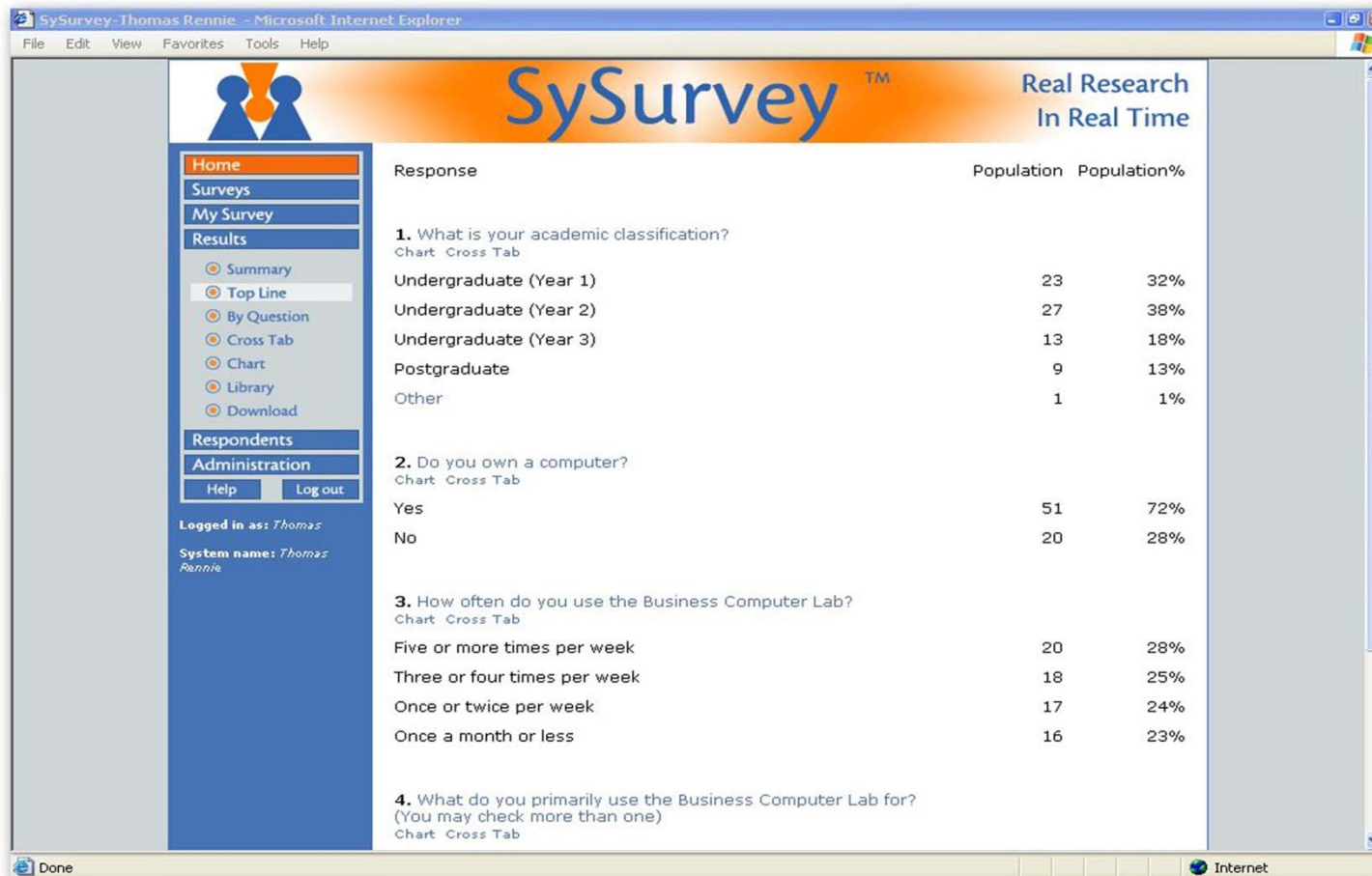
3. How often do you use the Business Computer Lab?  
 Five or more times per week  
 Three or four times per week  
 Once or twice per week  
 Once a month or less

4. What do you primarily use the Business Computer Lab for? (You may check more than one)  
 Internet (i.e. Web Browsing, Chat)  
 Email Access  
 Word Processing (i.e. MS Word)  
 Spreadsheets (i.e. MS Excel)  
 Presentations (i.e. MS PowerPoint)  
 Academic Programs (i.e. MINITAB, SPSS etc)

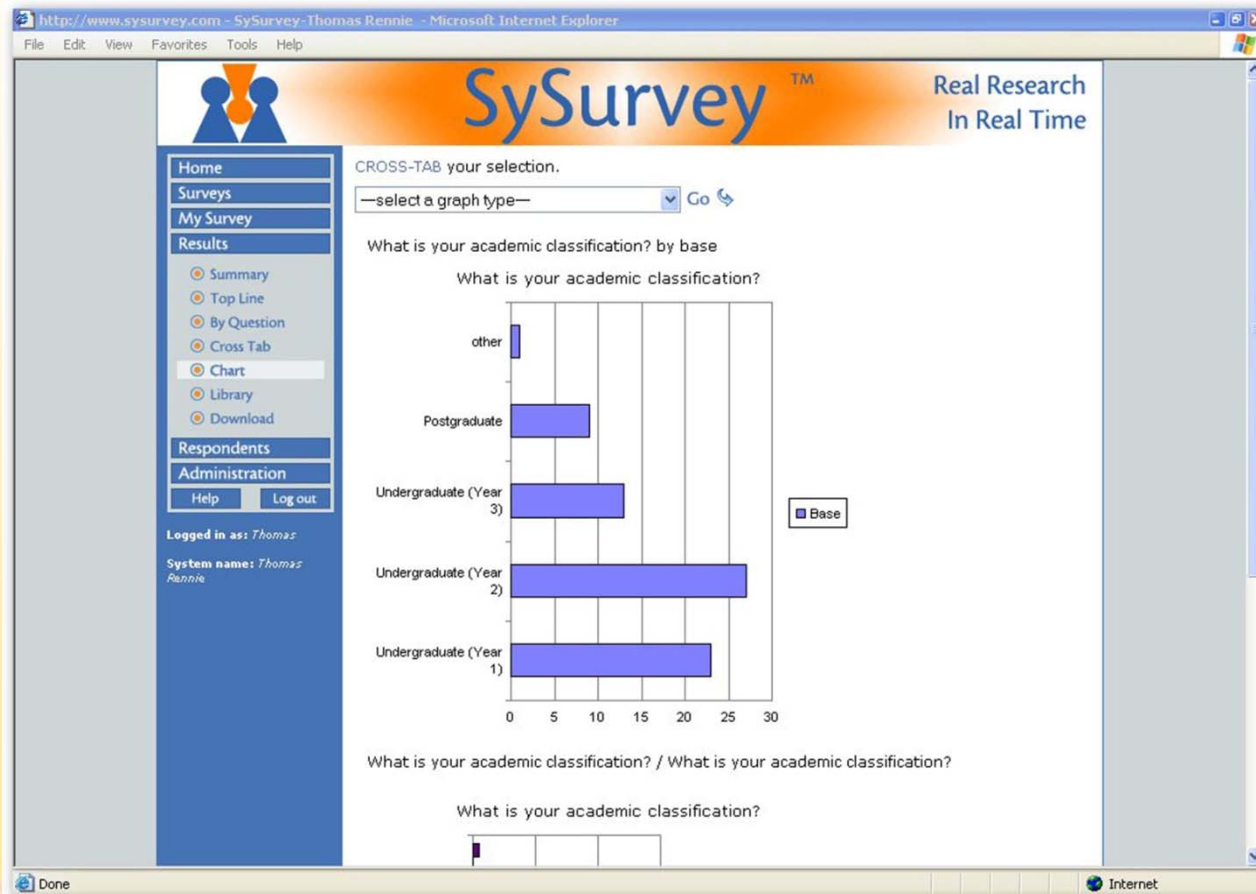
# Transforming Raw Data into Information (continued)

|    | A          | B          | C          | D          | E       | F     | G    | H           | I          | J         | K          | L            | M          | N          | O         |
|----|------------|------------|------------|------------|---------|-------|------|-------------|------------|-----------|------------|--------------|------------|------------|-----------|
| 1  | 1-Undergra | 1-Undergra | 1-Undergra | 1-Postgrac | 1-Other | 2-Yes | 2-No | 3-Five or r | 3-Three or | 3-Once or | 3-Once a r | 4-Internet i | 4-Email Ac | 4-Word Pri | 4-Spreads |
| 2  |            | 1          |            |            |         |       | 1    |             | 1          |           |            |              | 1          |            |           |
| 3  | 1          |            | 1          |            |         |       | 1    | 1           |            |           |            | 1            |            | 1          |           |
| 4  | 1          |            |            |            |         | 1     |      |             | 1          |           |            |              |            |            |           |
| 5  | 1          |            |            |            |         | 1     |      | 1           |            |           |            |              |            | 1          | 1         |
| 6  | 1          |            |            |            |         |       | 1    |             |            |           | 1          |              |            |            |           |
| 7  |            |            |            | 1          |         | 1     |      |             | 1          |           |            | 1            |            |            | 1         |
| 8  |            | 1          |            |            |         | 1     |      |             | 1          |           |            |              | 1          |            |           |
| 9  | 1          |            |            |            |         | 1     |      |             | 1          |           |            |              |            |            |           |
| 10 |            |            |            | 1          |         |       | 1    |             |            |           | 1          |              |            |            | 1         |
| 11 |            | 1          |            |            |         | 1     |      |             | 1          |           |            |              | 1          |            |           |
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| 15 |            | 1          |            |            |         | 1     |      |             |            | 1         |            | 1            | 1          | 1          | 1         |
| 16 | 1          |            |            |            |         |       | 1    |             | 1          |           |            |              |            |            |           |
| 17 |            | 1          |            |            |         | 1     |      | 1           |            |           |            | 1            | 1          |            |           |
| 18 |            |            | 1          |            |         | 1     |      |             | 1          |           |            |              |            |            | 1         |
| 19 |            | 1          |            |            |         |       | 1    | 1           |            |           |            |              | 1          | 1          |           |
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| 22 |            | 1          |            |            |         |       | 1    |             |            | 1         |            |              |            |            |           |
| 23 | 1          |            |            |            |         | 1     |      |             |            | 1         |            |              | 1          |            | 1         |
| 24 |            | 1          |            |            |         | 1     |      |             | 1          |           |            |              | 1          |            |           |
| 25 | 1          |            |            |            |         | 1     |      |             |            |           | 1          |              |            |            |           |
| 26 |            |            | 1          |            |         | 1     |      | 1           |            |           |            |              |            |            | 1         |
| 27 | 1          |            |            |            |         | 1     |      | 1           |            |           |            |              |            |            |           |
| 28 | 1          |            |            |            |         |       | 1    |             |            | 1         |            |              |            |            | 1         |
| 29 |            |            |            | 1          |         |       | 1    |             | 1          |           |            |              | 1          |            |           |
| 30 | 1          |            |            | 1          |         | 1     |      |             |            |           | 1          |              |            | 1          |           |
| 31 | 1          |            |            |            |         |       | 1    |             |            |           | 1          | 1            |            |            | 1         |
| 32 |            |            |            |            | PHD     | 1     |      |             | 1          |           |            | 1            |            |            |           |
| 33 | 1          |            |            |            |         | 1     |      |             |            | 1         |            | 1            | 1          | 1          | 1         |
| 34 |            | 1          |            |            |         | 1     |      |             | 1          |           |            | 1            |            | 1          | 1         |
| 35 | 1          |            |            |            |         |       | 1    | 1           |            |           |            | 1            | 1          | 1          |           |
| 36 |            |            |            | 1          |         | 1     |      |             |            |           | 1          |              | 1          |            |           |
| 37 | 1          |            |            |            |         | 1     |      |             |            | 1         |            | 1            |            |            | 1         |

# Transforming Raw Data into Information (continued)



# Transforming Raw Data into Information (continued)





## Introducing the Database and the DBMS

- Database—shared, integrated computer structure that stores:
  - End user data (raw facts)
  - Metadata (data about data)

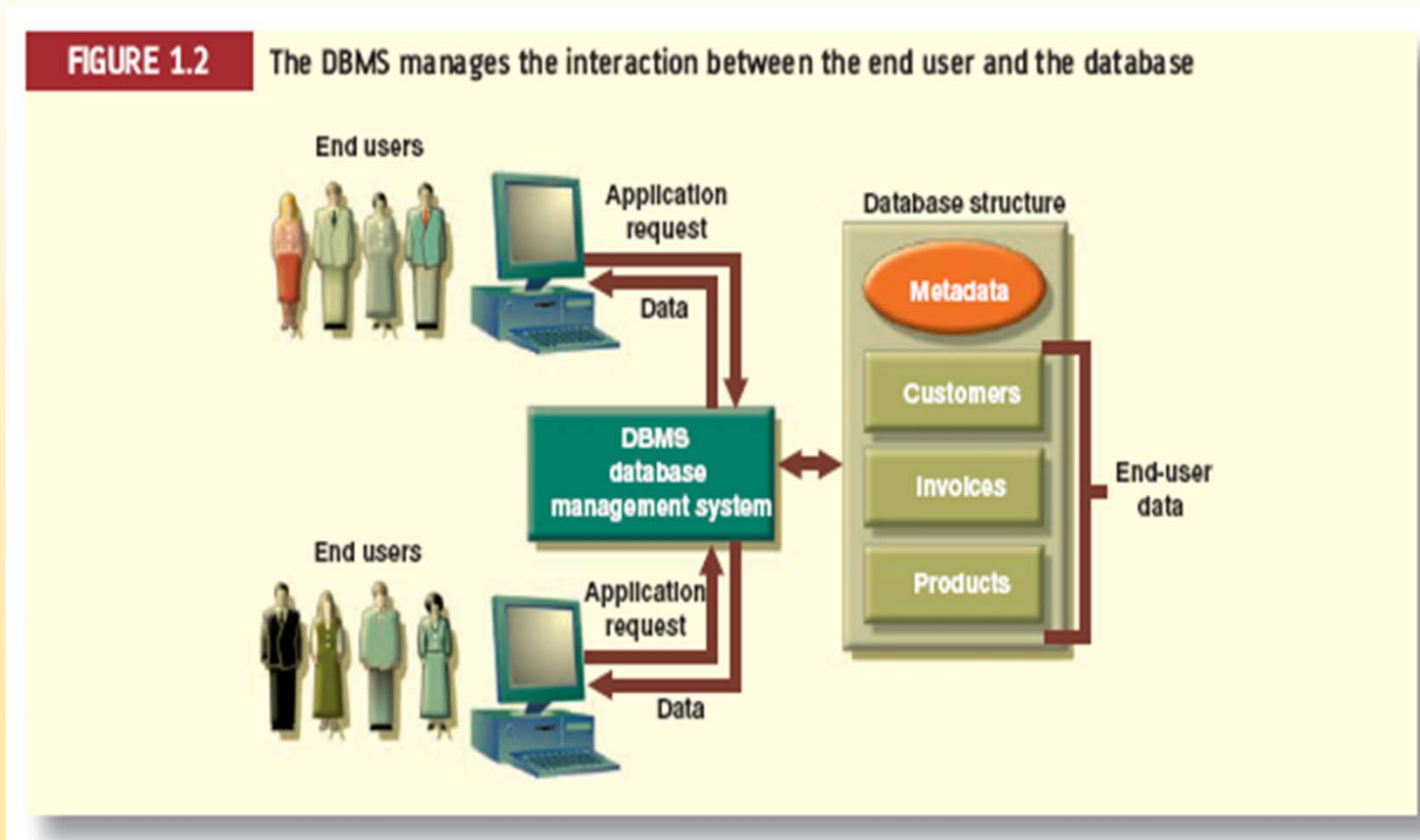
## Introducing the Database and the DBMS (continued)

- **DBMS (database management system):**
  - Collection of programs that manages database structure and controls access to data
  - Possible to share data among multiple applications or users
  - Makes data management more efficient and effective

## Role and Advantages of the DBMS (continued)

- End users have better access to more and better-managed data
  - Promotes integrated view of organization's operations
  - Probability of data inconsistency is greatly reduced
  - Possible to produce quick answers to ad hoc queries

# Role and Advantages of the DBMS (continued)



## Types of Databases

- **Single-user:**
  - Supports only one user at a time
- **Desktop:**
  - Single-user database running on a personal computer
- **Multi-user:**
  - Supports multiple users at the same time

## Types of Databases (continued)

- **Workgroup:**
  - Multi-user database that supports a small group of users or a single department
- **Enterprise:**
  - Multi-user database that supports a large group of users or an entire organization

## Types of Databases (continued)

Can be classified by location:

- **Centralized:**
  - Supports data located at a single site
- **Distributed:**
  - Supports data distributed across several sites

## Types of Databases (continued)

Can be classified by use:

- **Transactional (or production):**
  - Supports a company's day-to-day operations
- **Data warehouse:**
  - Stores data used to generate information required to make tactical or strategic decisions
  - Often used to store historical data
  - Structure is quite different



## Why Database Design is Important

- Defines the database's expected use
- Different approach needed for different types of databases
- Avoid redundant data
- Poorly designed database generates errors → leads to bad decisions → can lead to failure of organization

## Historical Roots: Files and File Systems

- Managing data with file systems is obsolete
  - Understanding file system characteristics makes database design easier to understand
  - Awareness of problems with file systems helps prevent similar problems in DBMS
  - Knowledge of file systems is helpful if you plan to convert an obsolete file system to a DBMS

## Historical Roots: Files and File Systems (continued)

### Manual File systems:

- Collection of file folders kept in file cabinet
- Organization within folders based on data's expected use (ideally logically related)
- System adequate for small amounts of data with few reporting requirements
- Finding and using data in growing collections of file folders became time-consuming and cumbersome

## Historical Roots: Files and File Systems (continued)

Conversion from manual to computer system:

- Could be technically complex, requiring hiring of data processing (DP) specialists
- Resulted in numerous “home-grown” systems being created
- Initially, computer files were similar in design to manual files (see Figure 1.3)

## Historical Roots: Files and File Systems (continued)

| C_NAME          | C_PHONE       | C_ADDRESS                            | C_POSTCODE | A_NAME       | A_PHONE        | TP | AMT     | REN         |
|-----------------|---------------|--------------------------------------|------------|--------------|----------------|----|---------|-------------|
| Alfred A. Ramas | 32-3-8891367  | Stationsplein 2, Bornem 2890 Bornem  | 2890       | Leah F. Hahn | 27-21-410-7100 | T1 | €100.00 | 05-Apr-2007 |
| Leona K. Dunne  | 0181-894-1238 | Box 12A Rd, Highgate, London         | N6 4WE     | Alex B. Alby | 0161-228-1249  | T1 | €250.00 | 16-Jun-2007 |
| Kathy W. Smith  | 32-3-8890340  | Rijksweg 58, Purms Purms             | 2890       | Leah F. Hahn | 27-21-410-7100 | S2 | €150.00 | 29-Jan-2008 |
| Paul F. Olowski | 31-20-6229060 | Profesoor Tulpplein 1, Amsterdam     | 1018       | Leah F. Hahn | 27-21-410-7100 | S1 | €300.00 | 14-Oct-2007 |
| Myron Orlando   | 0161-222-1672 | Box 111 Dr., Rusholme, Manchester    | M15 REE    | Alex B. Alby | 0181-228-1249  | T1 | €100.00 | 28-Dec-2007 |
| Amy B. O'Brian  | 0181-442-3381 | 387 Troll Dr., Highgate, London      | N6 LOP     | John T. Okon | 0181-123-5589  | T2 | €850.00 | 22-Sep-2007 |
| James G. Brown  | 33-5-59200508 | 68 Boulevard du Général, Paris       | 647000     | Leah F. Hahn | 27-21-410-7100 | S1 | €120.00 | 25-Mar-2007 |
| Arco Travertino | 39-064885889  | Via Valgia Silvila 71, Roma          | 00179      | John T. Okon | 0181-123-5589  | S1 | €250.00 | 17-Jul-2007 |
| Anne G. Farriss | 0181-382-7185 | 2119 Elm St., Hampstead, London      | NW3 RTA    | Alex B. Alby | 0161-228-1249  | T2 | €100.00 | 09-Dec-2007 |
| Olette K. Smith | 34-934412463  | Avinguda del Paral.Lel 50, Barcelona | 08001      | John T. Okon | 0181-123-5589  | S2 | €500.00 | 14-Mar-2007 |

C\_NAME = Customer name

C\_PHONE = Customer phone

C\_ADDRESS = Customer address

C\_POSTCODE = Customer postcode

A\_NAME = Agent name

A\_PHONE = Agent phone

TP = Insurance type

AMT = Insurance policy amount, in thousands of £

REN = Insurance renewal date

# Historical Roots: Files and File Systems (continued)

| <b>TABLE 1.2</b> | <b>Basic file terminology</b>  |
|------------------|--|
| <b>Term</b>      | <b>Definition</b>  |
| <b>Data</b>      | Raw facts, such as a telephone number, a birth date, a customer name, and a year-to-date (YTD) sales value. Data have little meaning unless they have been organized in some logical manner. The smallest piece of data that can be recognized by the computer is a single character, such as the letter A, the number 5, or a symbol such as /. A single character requires 1 byte of computer storage. |
| <b>Field</b>     | A character or group of characters (alphabetic or numeric) that has a specific meaning. A field is used to define and store data.  |
| <b>Record</b>    | A logically connected set of one or more fields that describes a person, place or thing. For example, the fields that constitute a record for a customer named J. D. Rudd might consist of J. D. Rudd's name, address, phone number, date of birth, credit limit and unpaid balance.   |
| <b>File</b>      | A collection of related records. For example, a file might contain data about vendors of ROBCOR Company, or a file might contain the records for the students currently enrolled at Gigantic University.   |

## Historical Roots: Files and File Systems (continued)

- DP specialist wrote programs for reports:
  - Monthly summaries of types and amounts of insurance sold by agents
  - Monthly reports about which customers should be contacted for renewal
  - Reports that analyzed ratios of insurance types sold by agent
  - Customer contact letters summarizing coverage

## Historical Roots: Files and File Systems (continued)

- Other departments requested databases be written for them
  - SALES database created for sales department
  - AGENT database created for personnel department



## Historical Roots: Files and File Systems (continued)

**FIGURE 1.4** Contents of the AGENT file

| A_NAME       | A_PHONE        | A_ADDRESS                             | POSTCODE | HIRED       | YTD_PAY    | YTD_IT    | YTD_NI    | YTD_SLS     | DEP |
|--------------|----------------|---------------------------------------|----------|-------------|------------|-----------|-----------|-------------|-----|
| Alex B. Alby | 0161-228-1249  | Dakon Van Erpstraat 20, Bost          | 5492     | 01-Nov-1998 | €20,806.00 | €5,201.00 | €1,684.00 | €103,983.00 | 3   |
| Loeh F. Hahn | 27-21-410-7100 | West Quay Road, Waterfront, Cape Town | 8002     | 23-May-1984 | €25,230.00 | €6,306.00 | €2,018.00 | €106,844.00 | 0   |
| John T. Okon | 0181-123-5589  | 452 Elm St., Hampstead, London        | NW9 TYU  | 15-Jun-2003 | €18,169.00 | €4,542.00 | €1,453.00 | €99,548.00  | 2   |

A\_NAME = Agent name  
A\_PHONE = Agent phone  
A\_ADDRESS = Agent address  
POSTCODE = Agent postcode  
HIRED = Agent date of hire

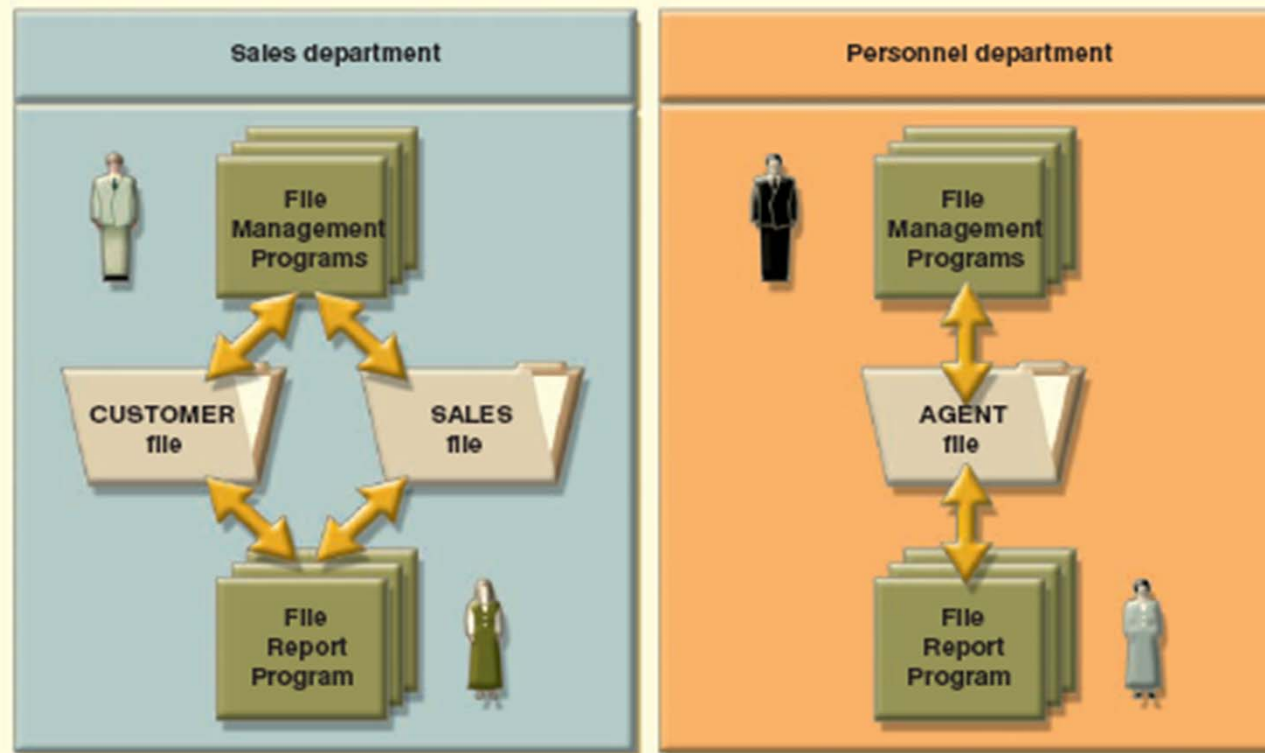
YTD\_PAY = Year-to-date pay  
YTD\_IT = Year-to-date income tax paid  
YTD\_NI = Year-to-date national insurance paid  
YTD\_SLS = Year-to-date sales  
DEP = Number of dependants

## Historical Roots: Files and File Systems (continued)

- As number of databases increased, small file system evolved
- Each file used its own application programs
- Each file was owned by individual or department who commissioned its creation

## Historical Roots: Files and File Systems (continued)

**FIGURE 1.5** A simple file system



## Example of Early Database Design (continued)

- As system grew, demand for DP's programming skills grew
- Additional programmers hired
- DP specialist evolved into DP manager, supervising a DP department
- Primary activity of department (and DP manager) remained programming

## Problems with File System Data Management

- Every task requires extensive programming in a third-generation language (3GL)
  - Programmer must specify task and how it must be done
- Modern databases use fourth-generation languages (4GL)
  - Allow users to specify what must be done without specifying how it is to be done

# Problems with File System Data Management

**TABLE 1.3** 3GL vs. 4GL sample code

| <b>3GL<br/>(Generic Code)</b>  | <b>4GL<br/>(SQL Code)</b>  |
|--|--|
| <pre>DO WHILE NOT EOF()   READ CUSTOMER   IF CUSTOMER.C_POSTCODE = 'M15   BVC' THEN PRINT C_NAME, C_PHONE, C_   POSTCODE; ENDDO;</pre> | <pre>SELECT C_NAME, C_PHONE, C_POSTCODE FROM CUSTOMER WHERE CUSTOMER.C_POSTCODE = 'M15 BVC';</pre> |

## Problems with File System Data Management

- Time-consuming, high-level activity
- As number of files expands, system administration becomes difficult
- Making changes in existing file structure is difficult
- File structure changes require modifications in all programs that use data in that file

## Problems with File System Data Management

- Modifications are likely to produce errors, requiring additional time to “debug” the program
- Security features hard to program and therefore often omitted



## Structural and Data Dependence

- Structural dependence
  - Access to a file depends on its structure

## Structural and Data Dependence (continued)

- Data dependence
  - Changes in the data storage characteristics without affecting the application program's ability to access the data
  - Logical data format
    - How the human being views the data
  - Physical data format
    - How the computer “sees” the data

## Field Definitions and Naming Conventions

- Flexible record definition anticipates reporting requirements by breaking up fields into their component parts

## Field Definitions and Naming Conventions (continued)

**TABLE 1.4** Sample customer file fields

| Field        | Contents                              | Sample entry          |
|--------------|---------------------------------------|-----------------------|
| CUS_LNAME    | Customer last name                    | Ramas                 |
| CUS_FNAME    | Customer first name                   | Alfred                |
| CUS_INITIAL  | Customer initial                      | A                     |
| CUS_AREACODE | Customer area code                    | 1615                  |
| CUS_PHONE    | Customer phone                        | 0161-234-5678         |
| CUS_ADDRESS  | Customer street address or box number | 123 Green Meadow Lane |
| CUS_CITY     | Customer city                         | Murfreesboro          |
| CUS_COUNTY   | Customer county/district              | Lancashire            |
| CUS_POSTCODE | Customer postcode                     | M14 TYR               |

## Data Redundancy

- Data redundancy results in data inconsistency
  - Different and conflicting versions of the same data appear in different places
- Errors more likely to occur when complex entries are made in several different files and/or recur frequently in one or more files
- Data anomalies develop when required changes in redundant data are not made successfully

## Data Redundancy

### Types of data anomalies:

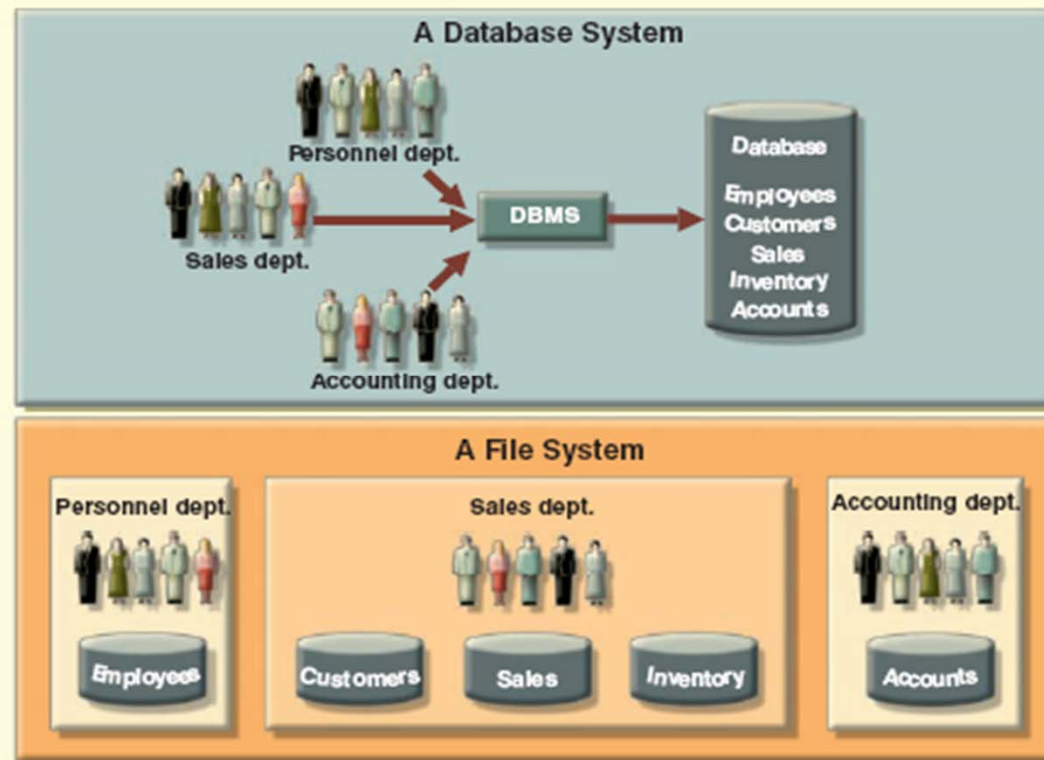
- Update anomalies
  - Occur when changes must be made to existing records
- Insertion anomalies
  - Occur when entering new records
- Deletion anomalies
  - Occur when deleting records

# Database Systems

- Problems inherent in file systems make using a database system desirable
- File system
  - Many separate and unrelated files
- Database
  - Logically related data stored in a single logical data repository

# Database Systems

**FIGURE 1.6** Contrasting database and file systems

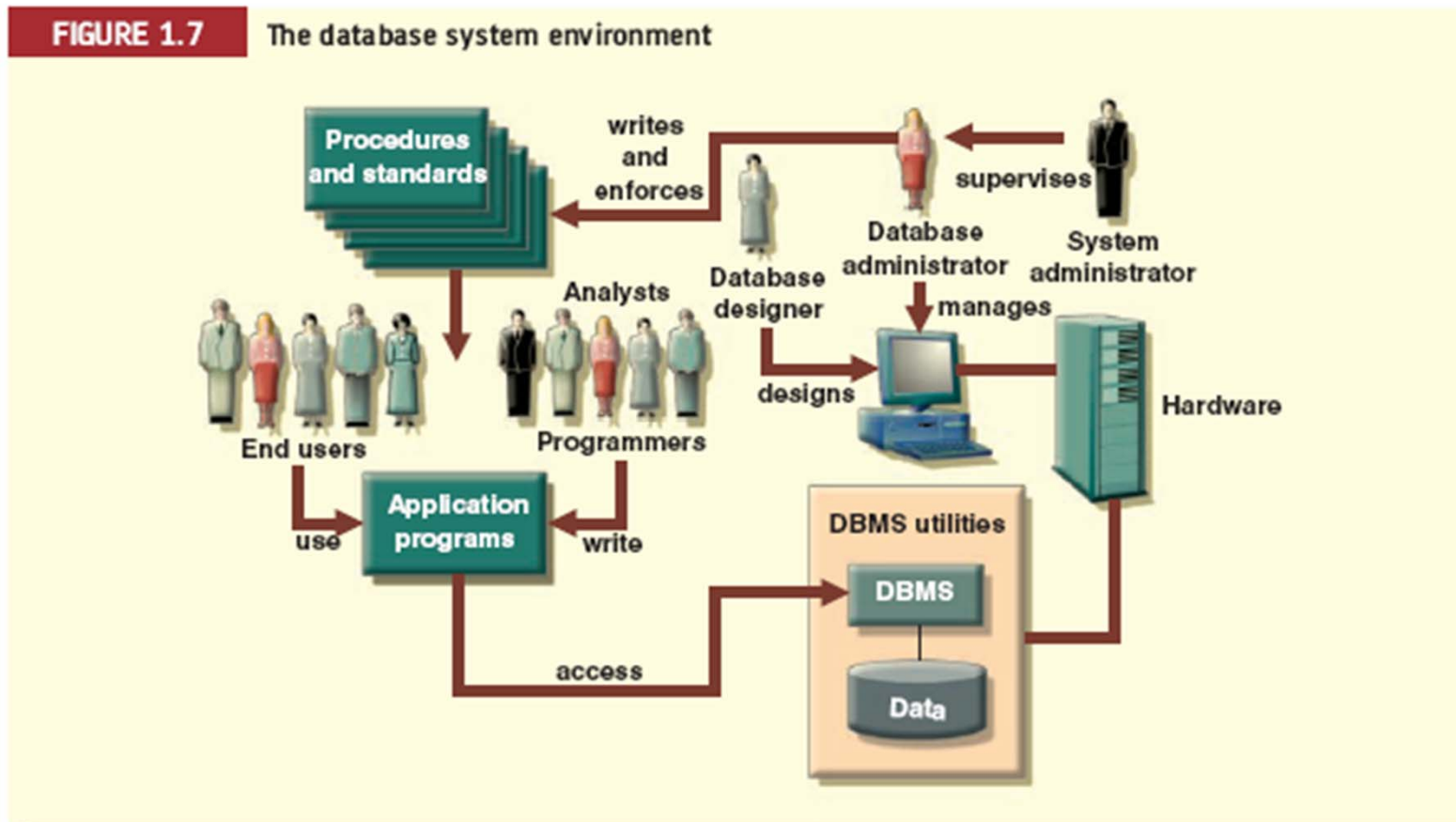




# The Database System Environment

- Database system is composed of five main parts:
  - Hardware
  - Software
    - Operating system software
    - DBMS software
    - Application programs and utility software
  - People
  - Procedures
  - Data

## The Database System Environment (continued)



## DBMS Functions

- DBMS performs functions that guarantee integrity and consistency of data
  - Data dictionary management
    - defines data elements and their relationships
  - Data storage management
    - stores data and related data entry forms, report definitions, etc.

## DBMS Functions (continued)

- Data transformation and presentation
  - translates logical requests into commands to physically locate and retrieve the requested data
- Security management
  - enforces user security and data privacy within database

## DBMS Functions (continued)

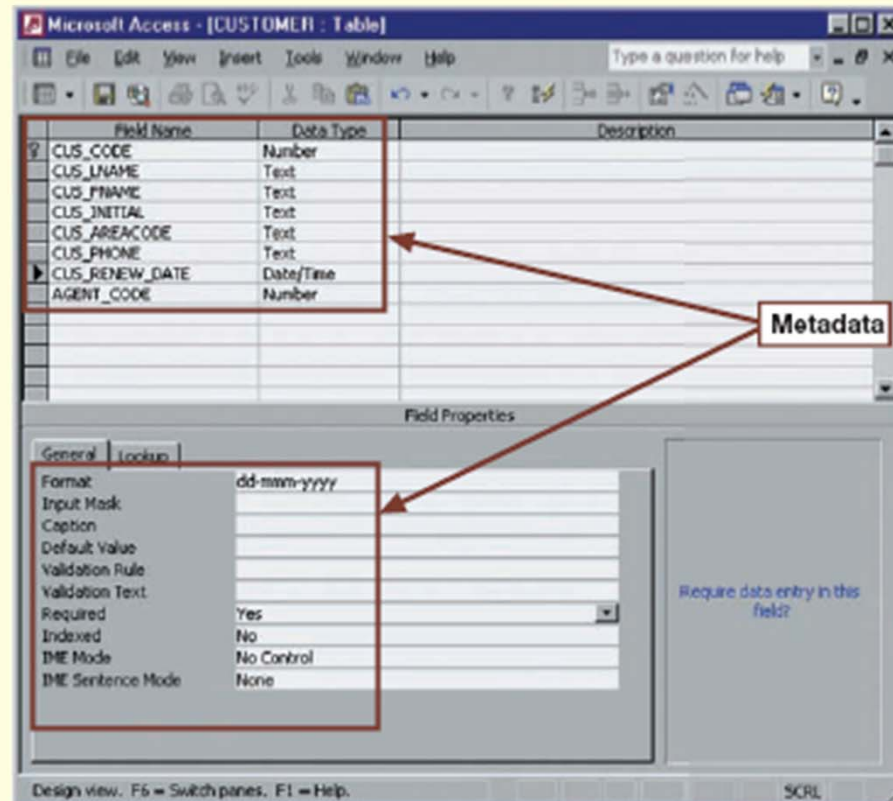
- Multiuser access control
  - uses sophisticated algorithms to ensure multiple users can access the database concurrently without compromising the integrity of the database
- Backup and recovery management
  - provides backup and data recovery procedures
- Data integrity management
  - promotes and enforces integrity rules

## DBMS Functions (continued)

- Database access languages and application programming interfaces
  - provide data access through a query language
  
- Database communication interfaces
  - allow database to accept end-user requests via multiple, different network environments

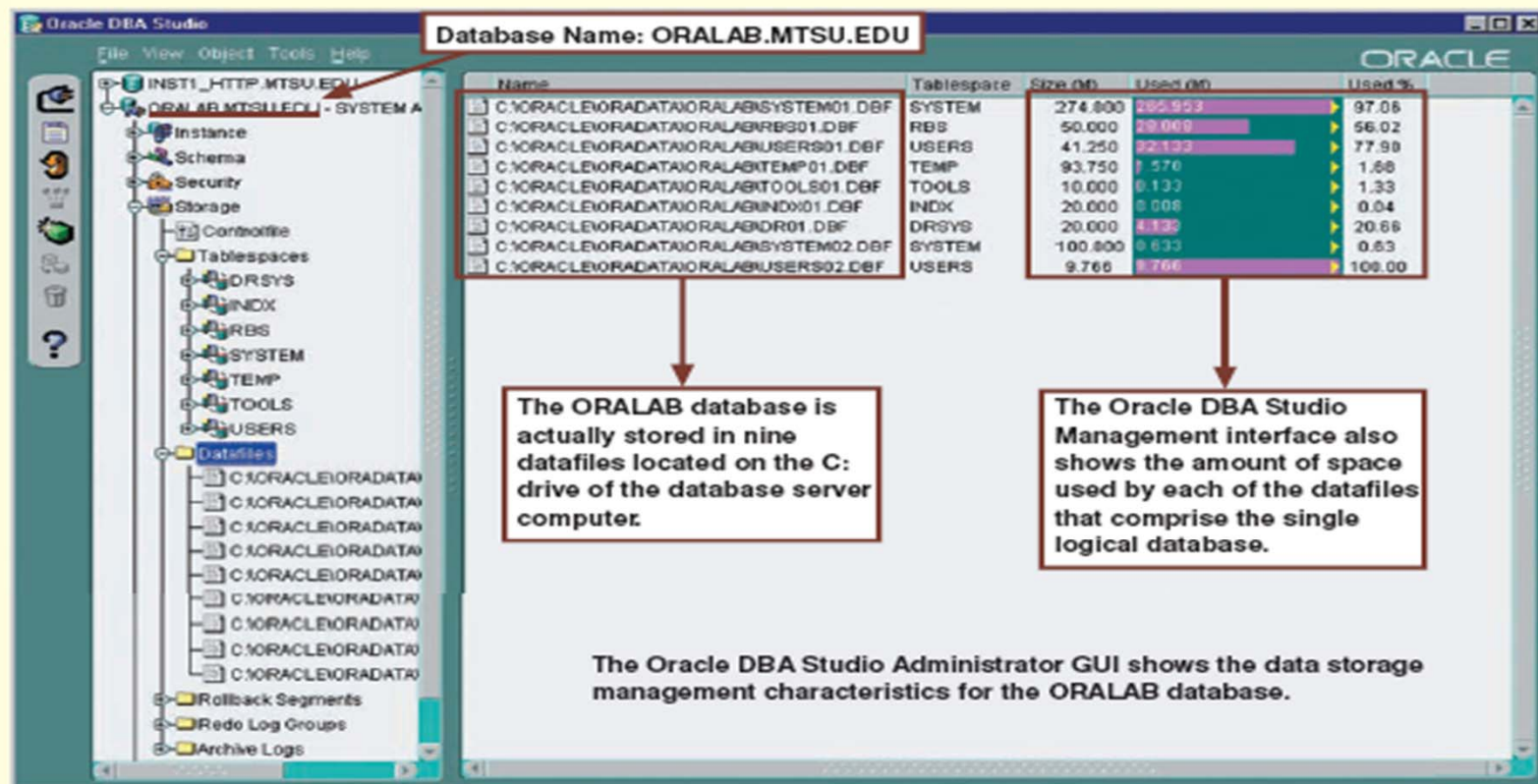
# DBMS Functions (continued)

**FIGURE 1.8** Illustrating metadata with Microsoft Access



## DBMS Functions (continued)

**FIGURE 1.9** Illustrating data storage management with Oracle





## Summary

- Data are raw facts. Information is the result of processing data to reveal its meaning.
- To implement and manage a database, use a DBMS.
- Database design defines the database structure.
- A well-designed database facilitates data management and generates accurate and valuable information.
- A poorly designed database can lead to bad decision making, and bad decision making can lead to the failure of an organization.

## Summary (continued)

- Databases were preceded by file systems.
- Limitations of file system data management:
  - requires extensive programming
  - system administration complex and difficult
  - making changes to existing structures is difficult
  - security features are likely to be inadequate
  - independent files tend to contain redundant data
- DBMS's were developed to address file systems' inherent weaknesses