





1. INFORMATION SYSTEMS: AN OVERVIEW

QUIZ SUMMARY							
CORRECT	15	INCORRECT	0	TOTAL ANSWERED	15	SCORE	100%

1. Organizations use computers and information systems to reduce costs and gain a _____ in the marketplace.		
Organizations use computers and information systems to reduce costs and gain a _____ in the marketplace. <input type="radio"/> a. marketing advantage <input type="radio"/> b. competitive disadvantage <input checked="" type="radio"/> c. competitive advantage <input type="radio"/> d. quality advantage	Correct.	
2. _____ provides historical, current, and predictive views of business operations and environments and gives organizations a competitive advantage in the marketplace.		
_____ provides historical, current, and predictive views of business operations and environments and gives organizations a competitive advantage in the marketplace. <input type="radio"/> a. Computer literacy <input type="radio"/> b. Competitive intelligence <input type="radio"/> c. Information literacy <input checked="" type="radio"/> d. Business intelligence	Correct.	
3. A _____ is an organized integration of hardware and software technologies, data, processes, and human elements designed to produce timely, integrated, relevant, accurate, and useful information for decision-making purposes.		
A _____ is an organized integration of hardware and software technologies, data, processes, and human elements designed to produce timely, integrated, relevant, accurate, and useful information for decision-making purposes. <input checked="" type="radio"/> a. management information system <input type="radio"/> b. radio-frequency identification system <input type="radio"/> c. transaction processing system <input type="radio"/> d. business intelligence system	Correct.	

4. What is one of the major components of an information system?	✓	
<p>What is one of the major components of an information system?</p> <p><input type="radio"/> a. programmer</p> <p><input type="radio"/> b. analysis</p> <p><input checked="" type="radio"/> c. database</p> <p><input type="radio"/> d. knowledge</p>	Correct.	
5. The _____ component of an information system generates the most useful type of information for decision making, including transaction-processing reports and models for decision analysis.	✓	
<p>The _____ component of an information system generates the most useful type of information for decision making, including transaction-processing reports and models for decision analysis.</p> <p><input type="radio"/> a. input</p> <p><input type="radio"/> b. design</p> <p><input checked="" type="radio"/> c. process</p> <p><input type="radio"/> d. output</p>	Correct.	
6. _____ consists of facts that have been analyzed by the process component and is an output of an information system.	✓	
<p>_____ consists of facts that have been analyzed by the process component and is an output of an information system.</p> <p><input type="radio"/> a. Knowledge</p> <p><input type="radio"/> b. A database</p> <p><input type="radio"/> c. Data</p> <p><input checked="" type="radio"/> d. Information</p>	Correct.	
7. What is a useful quality of information?	✓	
<p>What is a useful quality of information?</p> <p><input type="radio"/> a. compactness</p> <p><input type="radio"/> b. ability to stand on its own</p> <p><input checked="" type="radio"/> c. timeliness</p> <p><input type="radio"/> d. length</p>	Correct.	

8. Which is one of the four Ms of resources?	✓	🔍
<p>Which is one of the four Ms of resources?</p> <p><input type="radio"/> a. management</p> <p><input type="radio"/> b. media</p> <p><input checked="" type="radio"/> c. manpower</p> <p><input type="radio"/> d. mobility</p>	Correct.	
9. A _____ is used to manage manufacturing resources so that companies can reduce manufacturing costs, increase product quality, and improve inventory decisions.	✓	🔍
<p>A _____ is used to manage manufacturing resources so that companies can reduce manufacturing costs, increase product quality, and improve inventory decisions.</p> <p><input type="radio"/> a. management information system</p> <p><input checked="" type="radio"/> b. manufacturing information system</p> <p><input type="radio"/> c. four-sigma information system</p> <p><input type="radio"/> d. manufacturing log</p>	Correct.	
10. The goal of a _____ is to provide information to financial executives in a timely manner.	✓	🔍
<p>The goal of a _____ is to provide information to financial executives in a timely manner.</p> <p><input type="radio"/> a. human resource information system</p> <p><input type="radio"/> b. payroll information system</p> <p><input type="radio"/> c. manufacturing information system</p> <p><input checked="" type="radio"/> d. financial information system</p>	Correct.	
11. A top line strategy focuses on _____.	✓	🔍
<p>A top line strategy focuses on _____.</p> <p><input type="radio"/> a. improving efficiency</p> <p><input type="radio"/> b. improving manufacturing quality</p> <p><input checked="" type="radio"/> c. generating revenue</p> <p><input type="radio"/> d. reducing costs</p>	Correct.	

12. _____ is high when customers have many choices and low when they have few choices.	✓	🔍
<p>_____ is high when customers have many choices and low when they have few choices.</p> <p><input checked="" type="checkbox"/> a. Buyer power</p> <p><input type="checkbox"/> b. Threat of new entrants</p> <p><input type="checkbox"/> c. Supplier power</p> <p><input type="checkbox"/> d. Management power</p>	Correct.	
13. The threat of _____ is low when duplicating a company's product or service is difficult.	✓	🔍
<p>The threat of _____ is low when duplicating a company's product or service is difficult.</p> <p><input type="checkbox"/> a. decreased efficiencies</p> <p><input type="checkbox"/> b. cost containment</p> <p><input type="checkbox"/> c. market dominance</p> <p><input checked="" type="checkbox"/> d. new entrants</p>	Correct.	
14. _____ is high when customers have fewer options and low when customers have more options.	✓	🔍
<p>_____ is high when customers have fewer options and low when customers have more options.</p> <p><input type="checkbox"/> a. Management power</p> <p><input type="checkbox"/> b. Competition</p> <p><input checked="" type="checkbox"/> c. Supplier power</p> <p><input type="checkbox"/> d. Buyer power</p>	Correct.	
15. The author predicts that _____ will be less expensive in the future.	✓	🔍
<p>The author predicts that _____ will be less expensive in the future.</p> <p><input checked="" type="checkbox"/> a. the cost of processing information</p> <p><input type="checkbox"/> b. the cost of protecting personal identity information</p> <p><input type="checkbox"/> c. the cost of quality</p> <p><input type="checkbox"/> d. the cost of raw materials</p>	Correct.	