QUESTION 2 (13 MARKS)

(a) Additional working capital requirement to support the increased sales budget for 2015:

Communication and Layout

(1)

Trade receivables (debtors)

Closing balance 2X14:	89 669 000		
2X14 Credit sales: 908 191 000 x 65%	590 324 150		(1)
Ratio - debtors to credit sales: 89 669 000 / 590 324 150	15,2%		(1)
2X15 New credit sales: 1 089 829 000 x 55%	599 405 950		(1)
Increase in debtors: (599 405 950 - 590 324 150) x 15,2% √		1 380 434	(1)P

Inventory

Ratio - inventory to sales: 214 000 000/ 908 191 000	23,6%		(1)
Increase in inventory: (1 089 829		42 866 568	(1P
000 − 908 191 000) √ x <mark>23,6%</mark>			

Cash

Ratio - profit to sales: 96 432 000 / 908 191 000	10,6%		(1)
Profit retained 50%			(1)
Increase in cash:(1 089 829 000 – 908 191 000) x 50% ✓ x 10,6%		(9 626 814)	(1)P

Trade payables (creditors)

Ratio – creditors to sales: 185 269 000 / 908 191 000	20,4%		(1)
Increase in creditors: (1 089 829 000 – 908 191 000) ✓ x 20,4%		(37 054 152)	(1)P
Additional net working capital required for 2X15		(2 433 964)	(1)

Available (12) Maximum (10)

QUESTION 2 (continued)

(b) The reason why a company will adopt a more aggressive working capital management policy is to invest surplus funds and reduce its financing costs. A few examples of how this can be achieved are:

Trade Debtors/receivables

The company collects its debt from trade debtors quickly. Therefore, the debtors' collection period is very important and needs to be monitored closely and kept to a minimum.

(1)

 Debtor holdings: Implement better credit control measures. Offer discounts for early payments

(1)

Inventory

• Inventory **levels are kept to a low** in order to save on holding costs. The company will implement a Just in Time (JIT) system.

(1)

• Sale of obsolete stock at the end of each season

(1)

Trade Creditors/Trade payables

• Payments to **trade creditors are delayed** to the maximum – but without incurring interest penalties.

(1)

By following these above principles, the company will have more cash on hand.

Maximum (3)

Total (13)