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MNG302B/RMG3026

MAY/JUNE 2012

BUSINESS MANAGEMENT (STRATEGIC MANAGEMENT 3B) 302

STUDENT NUMBER									

IDENTITY NUMBER												

**FOR USE BY EXAMINATION
INVIGILATOR**

Question no.	Marks					
	Examiners					
	1			2		
Total						

.....
Subject

.....
Number of paper

.....
Date of examination

.....
Examination centre

WARNING

1. A candidate who, without authorisation, takes into the examination venue any book, document or object that could assist him or her in the examination, and does not hand over such material to the invigilator before the official commencement of the examination, will be guilty of infringing the university's examination regulations and will be liable to punishment as determined by the university council.
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MNG302B

May/June 2012

STRATEGIC IMPLEMENTATION 3B

Duration : 2 Hours

70 Marks

EXAMINERS :
 FIRST : MR F CRAFFORD
 SECOND : MS A DAVIS
 EXTERNAL : MS S MAREE

Use of a non-programmable pocket calculator is permissible.

This examination question paper remains the property of the University of South Africa and may not be removed from the examination venue.

This paper consists of 23 pages (including the cover pages) plus two blank pages for rough work (pp 22 and 23).

THIS IS A FILL-IN EXAMINATION PAPER AND THE WHOLE PAPER MUST BE SUBMITTED AT THE END OF THE EXAMINATION SESSION. THIS PAPER REMAINS THE PROPERTY OF THE UNIVERSITY.

INSTRUCTIONS

This paper comprises two sections, namely **section A** and **section B**.

Section A

- Section A comprises **four (4) compulsory paragraph-type** questions.
- Each question counts **five (5) marks**.
- The total for this section is **20 marks**.
- All the answers to the questions must be completed on this fill-in examination paper

Section B

- Section B comprises **three (3) essay-type** questions
- You must answer **any two (2)** of the three questions on this fill-in examination.
- Each question **counts 25 marks**.
- The total for this section is **50 marks**.
- Indicate the numbers of the questions you have answered on the **front cover** of this answer book.

This is a **closed-book examination**. You may not consult notes of any kind nor any person (except the invigilator) during the examination session.

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SECTION A

- Answer **ALL FOUR (4)** paragraph-type questions in this section. Use the space provided below each question for your answers.
- The total for this section is **20 marks**.

Question 1

Discuss five (5) reasons why strategy implementation in an organisation might fail. (5)

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[25]

QUESTION B2

There is no one "right" type of organisational structure. Organisations continually evolve and different types of structures and strategies are chosen at different stages to ensure continued success.

In view of the above statement, answer the following questions:

B2.1 Comment on the statement that "structure follows strategy". (5)

B2.2 Explain how organisational structures evolve over time. (3)

B2.3 Discuss the five basic parts of an organisation. (5)

B2.4 Discuss the six basic coordination mechanisms used by organisations to coordinate activities. (12)

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ROUGH WORK PAGE 1**

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